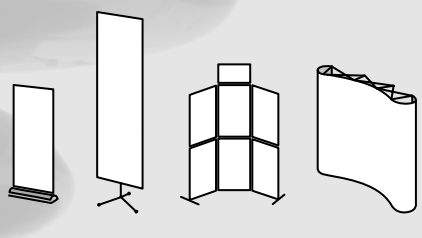
Mark Bric®
Display

General Catalogue

March 2010



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Mark Bric® Display

What do you know about Mark Bric?

You have probably seen the size indicators on the hangers in clothing shops. This is a Mark Bric product, manfactured in millions and used all over the world.
Our system for marking radically changed and simplified the world-wide handling of clothes, both for shop assistants andcustomers.

In 1985 Mark Bric introduced a new line of products called Flexiframe®. This light weight, inexpensive, and extremely versatile frame and display system has a wide variety of applications, which significantly impacts on programming in various markets related to the sign, retail, and exhibition industries all over the world.

BannerUp®, a roll-up for quick presentations, with a unique easy banner change, was developed in 1999.
A complete pop-up system, SnapUp®, for seamless large scale images was introduced in 2002. New products are frequently added to the programme. Banner stands such as MultiMaster and Impression are among the developments, as well as SwingUp, our portable literature rack.

In 2008 EGO Exhibit, our revolutionary new concept for displays and exhibition building, was introduced. The latest development is Cabrio, the first roll-up on the market with full possibility to customise.

The production and marketing of the Mark Bric display and exhibition products is today handled by Mark Bric Display AB, a company within the Mark Bric group, with head office in Borås, Sweden.

Mark Bric products are today sold in over 70 countries worldwide, through an extensive network of agents/distributors. Sales and marketing in North and Central America is handled by a separate Mark Bric company, Mark Bric Display Corp., in Virginia, USA.

www.markbricdisplay.com

Display and Exhibition Systems

Mark Bric Display **BANNERUP®**
A Family of Dependable Displays

BannerUp® is a registered trademark by Mark Bric AB. EUR patent no. 1285421. U.S. patent no. 7,040,372. China patent no. ZL00819992.2

ROLLER BLIND CASSETTES

An excellent tool for public presentations!

BannerUp is an ideal product at exhibitions, events, conferences and sales promotion campaigns, as well as being a perfect "companion" for sales people on the road. The graphic banner is well protected in a metal cassette and is simply pulled out. In less than one minute your presentation is ready.

- Guaranteed for 10 years
- Heavy duty cassette with excellent stability
- Roller mechanism is extremely rugged and built to last
- Accepts all types of graphics panels up to 0,45 mm (0.018") thickness
- Patented quick change system for the graphics
- Easy tension adjustment of graphics
- Can be connected side-by-side for larger exposures
- Over 100.000 units sold and proven around the world

For function, quality, endurance and design, you will never find a better value than Mark Bric BannerUp.

Four different models:

- BannerUp Plus
- BannerUp Plus Double
- BannerUp Big Plus
- BannerUp Cabrio

BannerUp Plus™

Thousands of satisfied users around the world consider this to be the premier, top quality retractable banner stand (rollup) on the market. Equipped with a unique and patented banner change system, enabling you to replace graphics in no time. Choose from two colours, different sizes, single or double sided units and an outstanding selection of accessories.

BannerUp Plus is produced in high finish aluminium and equipped with hideaway swivel-feet for increased stability of needed. The visible front rim of the cassette is only 40 mm high, focusing full attention on the banner.

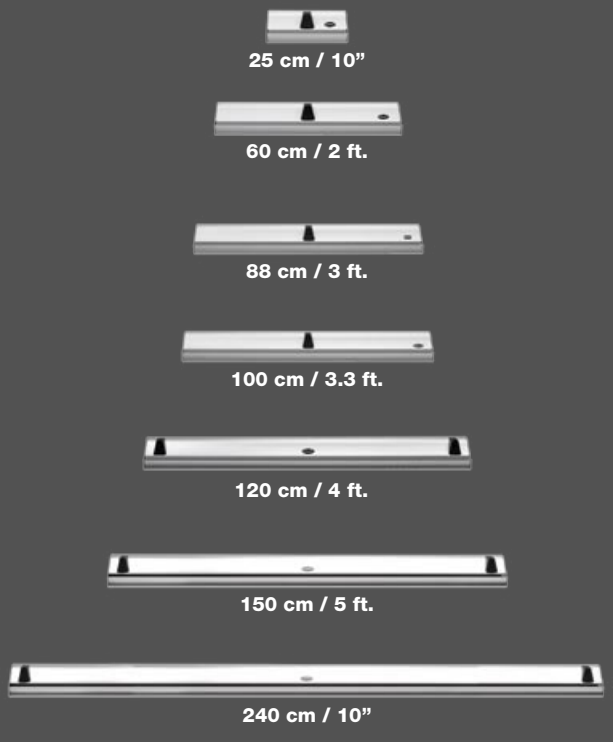
Easy banner change

An invention by Mark Bric enables you to repeatedly use different banners in the same cassette. Just slide the old banner out of the cassette and replace it with a new one.

EUR patent no. 1285421. U.S. patent no. 7,040,372. China patent no. ZL00819992.2

Standard sizes

The patented BannerUp programme with all its unique advantages continues to grow, making it one of the most complete lines of retractable banner stands (roll-ups) on the market.



All units include a bag/case and 1 pair of ”Quick-change” banner rails (top and bottom).

Item No.	Width	Colour	Height	Weight*	Case/Bag
81114	**60 cm**	Silver	186 cm	4,5 kg	Carrying bag
81115	**88 cm**	Silver	212 cm	6 kg	Carrying bag
81120	**88 cm**	Silver	212 cm	8 kg	Hard Case on wheels
81126	**88 cm**	Black	212 cm	6 kg	Carrying bag
81121	**88 cm**	Black	212 cm	8 kg	Hard Case on wheels
81116	**100 cm**	Silver	212 cm	6,5 kg	Carrying bag
81117	**120 cm**	Silver	212 cm	9 kg	Carrying bag
81118	**150 cm**	Silver	212 cm	10 kg	Carrying bag
81119	**240 cm**	Silver	212 cm	14 kg	Carrying bag

**All weights are including bag/case.*

For extra height, add extension poles (see accessories page 8), or choose the 300 cm high “Big Plus” units – see page 6.

Mini – *the perfect demo tool*

Our table top unit with the same unique BannerUp features as the full size models.
Carrying bag included.

Item No.	Width	Height	Weight*
81130	***25 cm***	48 cm	2,2 kg

*Weight is including bag.

Cases & Bags

BannerUp

Hard Case on wheels – ”Flight case”

An extremely strong hard-shell moulded case for the ***88 cm*** units. Equipped with top quality metal locks. Designed to be pulled along on built-in wheels, carried in hand with the comfort grip handle or over the shoulder with the accessory shoulder strap.

Hard case **Item no. 5041**
Shoulder strap **Item no. 5042**
Tightening strap **Item no. 5043**

Carrying Bag

“Luxus” carrying bag with extra thick padding gives shock-proof protection against damage during transport. A convenient shoulder strap is also fitted.

Width	60	88	100	120	150
Item no.	5029	5020	5021	5022	5023

BannerUp Double Plus™

The "Double Plus" is extremely stable and is available in the width of 88 cm and in heights of 212 (standard), 226 and 245! The cassette comes in a padded carrying bag on wheels for ultimate portability.

Item No.	Width	Height	Weight*
81125	**88 cm**	212 cm	14 kg

*Weight is including bag.

BannerUp Big Plus™

4,5 sqm graphic area for maximum attention

The new Mark Bric "Big Plus" is available in widths of 120 cm and 150 cm and with a total height of an ***impressive 3 metres.*** *These larger sizes offer completely new and improved possibilities to display photos and text messages in a roller blind banner cassette.*

The "Big Plus" units are equipped with extra long support feet for best possible stability.

Item No.	Width	Height	Weight
81137	***120 cm***	300 cm	9,5 kg
81138	***150 cm***	300 cm	10,5 kg

*Weight is including bag.

New

BannerUp Cabrio™

First roll-up with full possibility to customise

Completely customise your next banner display with BannerUp Cabrio, a unique new invention from Mark Bric Display.

Cabrio is the first retractable banner stand with interchangeable logo plates. Quickly and easily change the style and color of your casette to exactly match your banner graphics, or enhance your brand identity with custom-printed plates.

Base model

Use the cassette as is, without the addition of logo plates, for a top quality, economical stand with a high-tech look.

Item no. 81150

Classic model

Anodised aluminium, item no. 81160

Black, item no. 81161

White, item no. 81162

Red perforated, item no. 81163

Add any of our standard logo plates to give the Cabrio a mainstream, classic appearance.

Customised model

Start with our standard logo plates and fully customise the Cabrio for your application. Add decals or full vinyl wrap to the plates for a totally unique Cabrio effect.

Two options for total identity

● **Changing the logo plates**

Interchangable plates. Choose different colours, add your logo etc.

● **Changing the graphics**

A patented quick change system for the graphic banners.

Features

The standard Cabrio model is fitted with a ***fabric-friendly*** top snap rail.

Cabrio comes in a padded carrying bag

Add spotlights for increased visibility

Accessories

”Quick-Change” mounting kit

The easy banner change is a unique feature on the BannerUp models and Quick-change rail kits are available for mounting on your replacement banners.

BannerUp Plus models

The kit contains one pair of rails (top and bottom) including top quality 3M mounting tape and security thumb pins (black and white colour).

Width	Mini alu	60 alu	88 alu	88 black	100 alu	120 alu	150 alu	240 alu
Item no.	81019	81022	81020	81026	81030	81040	81050	81060

Banner Up Cabrio

The top rail has a snap function, the bottom rail has a top quality 3M mounting tape. These rails are purchased separately.

Top snap rail aluminium, 88 cm - Item no. 81027
Top snap rail black, 88 cm - Item no. 81028
Bottom tape rail, 88 cm - Item no. 81025

Please observe: One quick-change mounting kit is included with each Banner-Up cassette unit, enabling the first banner to be installed.

Extension pole

Extension poles allow you to increase the banner height up to 250 cm (60 cm: 224 cm). The 120/150/240 cm models require two poles, all other sizes just one pole.

For 300 cm height – choose our “Big Plus” model with extra long feet – see page 6.

19 cm – Item no. 89255
38 cm – Item no. 89256

Halogen Spotlight

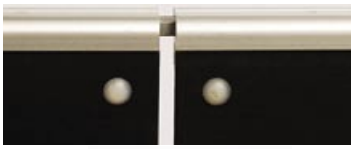
Focus attention on your BannerUp graphics with a halogen spotlight. 220V/50W incl. transformer and dimmer.

Item no. 80015

Connected units

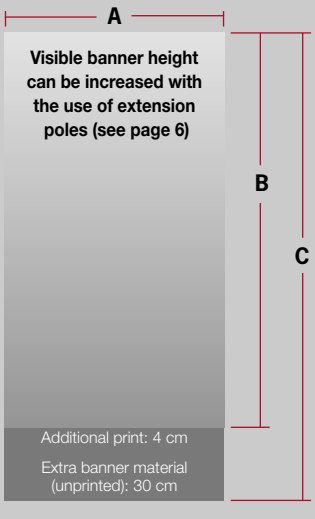
BannerUp is ideal to connect side-by-side to achieve a full size backwall. Thanks to the unique design of BannerUp, ***the gap*** between the separate banners is kept **at a minimum.**

A simple plastic connector (+ one spare) is included, free of charge, with the delivery of all BannerUp units. A stronger and more secure metal connector can be purchased as an accessory.



Item no.	Article
89011	*Metal connector 180°*
89012	*Metal connector 135°*

Graphic banner production



Plus	Cassette size	Banner Width (A)	Visible Banner (B)	Display Height	Total banner length (C)
Mini	14x11x26 cm	25 cm	42 cm	48 cm	76 cm
60	14x11x61 cm	60 cm	180 cm	186 cm	214 cm
88	14x11x89 cm	88 cm	206 cm	212 cm	240 cm
88 Double	28x11x89 cm	88 cm	206 cm	212 cm	240 cm
100	14x11x101 cm	100 cm	206 cm	212 cm	240 cm
120	14x11x121 cm	120 cm	206 cm	212 cm	240 cm
BigPlus 120	14x11x121 cm	120 cm	294 cm	300 cm	328 cm
150	14x11x151 cm	150 cm	206 cm	212 cm	240 cm
BigPlus 150	14x11x151 cm	150 cm	294 cm	300 cm	328 cm
240	14x11x241 cm	240 cm	206 cm	212 cm	240 cm

Cabrio	Cassette size	Banner Width (A)	Visible Banner (B)	Display Height	Total banner length (C)
88	11x10x89 cm	88 cm	201 cm	207 cm	230 cm

The banner material can be vinyl, fabric, double sided laminated paper etc.
Recommended maximum thickness of material: 0,45 mm
The material should be supple enough to easily roll around the roller.

Mark Bric® Display **Impression**™
A Family of Dependable Displays

TENSION BANNER STAND

Focusing on design and quick set-up

A most elegant stand to further strengthen the impact of your promotion. Two models (Impression 1 and Impression 3) to choose from.

- **Few components make assembly extremely fast and easy**
- **Perfect stretch of your graphic banner**
- **Top class material is used in all details**
- **Minimalist design focuses full attention on the graphic banner**

Impression[1]

with mounting tape rails

Impression[1] uses the well-tested BannerUp aluminium top rails with extra strong top quality 3M mounting tape, as well as security push pins to hold the graphic securely in place. **1 pair of rails is included with each delivery of the Impression stand.** Extra rails kits can be purchased for your replacement banners.

- **88 cm standard width**
- **Ability to mount a spotlight**
- **Solid stainless base for maximum stability**

Please observe: One quick-change banner kit is included with each Impression[1] stand cassette unit, enabling the first banner to be mounted.

Impression[3]

with snap-lock rails

Impression[3] uses our aluminium banner rail (snap-lock) profile. Quick and economical - no need to exchange rails when you exchange graphic banner/message. Just snap-off and snap-on!! 100 % secure locking, grips up to 0,4 mm thickness of material. **Banner Rails (see page 18) and carrying bags are purchased separately.**

- **Two heights, 170 and 210 cm**
- **Full flexibility in graphic width**
- **Easy and economical change of graphics**
- **Low weight base for maximum portability**

Please observe: Banner Rails are purchased separately – see page 18.

Elegant and practical carrying bags are available for the Impression units. For Impression 1 the bag is always included, for Impression 3 the bag is purchased separately if needed.

- The Impression 1 bag takes rails of maximum 88 cm width.
- The Impression 3 bag takes rails of maximum 100 cm width – for wider graphics (100-115 cm) purchase extra our graphic bag, item 5035, (see page 16).

Both models are equipped with a strong 3-section pole joined by an elastic cord. The pole for Impression 1 is made in glassfibre, the Impression 3 pole is in aluminium.

TECHNICAL FACTS

Impression[1]		**Impression[3]**	
Item no:	86200	**Item no:**	86401/86400
Weight:	3,4 kg (incl. rails)	**Weight:**	2,5 kg (excl. rails)
Depth:	36 cm	**Depth:**	36 cm
Widths:	88 cm	**Widths:**	30-115 cm
Height:	210 cm	**Height:**	170/210 cm
Carrying bag:	Included	**Carrying bag:**	Item 5051

Mark Bric Display **Multi Master™**
A Family of Dependable Displays

MULTI-PURPOSE DISPLAY STAND

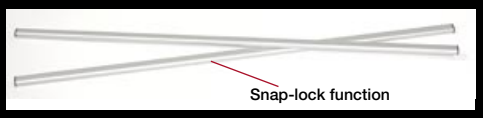
One stand – mastering multiple challenges!

This multi-purpose stand masters perfectly graphic banners and rigid panels, as well as signs and posters framed with Flexiframe.
The MultiMaster impresses with a super height, thanks to our telescopic pole (adjustable up to 300 cm!) and an outstanding stability.

- Features Snap-lock BannerRail to secure the graphics
- Telescopic pole for maximum flexibility
- Single and double sided functionality
- Excellent stability with a three foot base
- Message can be lifted from the floor to a perfect visibility
- Flexibility in graphic width

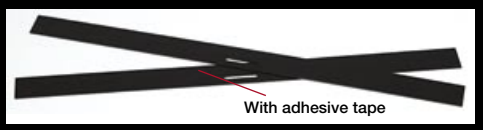
How to attach graphic banners

To be able to attach graphic banners to the stand you must add one of these two alternatives:



Banner Rail – Aluminium

Using our snap-lock Banner rails gives maximum flexibility in size and a 100% secured graphics.
Read more about the BannerRail profile on page 18.



Kickers & Hangers

A budget solution to the banner rail. Graphics are attached to plastic strips with a strong adhesive tape.

60 cm	86181
80 cm	86183
100 cm	86185

TECHNICAL FACTS

Item no:	86100
Colour:	Anodised silver grey or scratch resistant matte black finish.
Weight:	3,4 kg (including bag).
Depth:	66 cm
Widths:	Any size up to 115 cm. Use two stands for wider graphics.
Height:	Adjustable up to 300 cm.

3 different ways to use the MultiMaster

with Banner

with Flexiframe

with plain panel

The stand comes conveniently packed in a carrying bag with space for the graphic banner as well. The bag gives shock proof-protection with an inner cardboard tube and the stand is packed in an inner nylon cover as well, not to come in direct contact with the graphic panel.

The Multi-connectors on the basic stands hold graphic banners, frames and plain boards.

Choose between ***two colours*** of the stand: Anodised silver grey colour or a scratch-proof matte black finish.

BannerUp® LITE

Mark Bric® Display
A Family of Dependable Displays

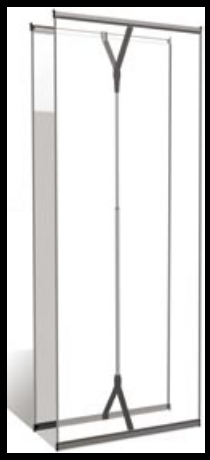
TENSION BANNER STAND

Full of display advantages

BannerUp Lite is our original banner stand, still preferred by many of our clients. From point-of-purchase applications to exhibition use, the addition of the new BannerUp Lite assures a Mark Bric solution for all your banner display needs.

- **Single and double sided functionality**
- **Excellent stability**
- **Low weight**
- **Telescopic pole for full flexibility**

Single sided



Double sided

All units come conveniently packed in a nylon carrying sack. BannerUp Lite comes as standard in 88 cm width, but other sizes can be delivered on request.

Connecting Side-By-Side

Connector brackets, 180° – Item no. 86053
Connector brackets, 150°– Item no. 86054

Accessories

Extra Quick-change mounting kit, 88 cm

The stands have our Quick-Change banner mounting system. Just attach the two self adhesive plastic strips to the back of the graphic (top and bottom) and slide into the aluminium rails.

Item no. 86055

Protective carrying bag

An elegant and protective carrying bag for maximum 1 metre wide stands.

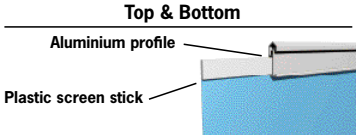
Each bag will hold two single sided stands.

Item no. 5050

Profiles & Components for custom sizes

Do-it-yourself by purchasing profile lengths, screen sticks and complete sets of components, to cut and make custom sizes to order.

Top & Bottom



Set of components

All components, excluding aluminium profiles/ plastic screen stick, packed in a nylon carrying sack.

Single sided – Item no. 86040
Double sided – Item no. 86041

Profiles & screen sticks

Aluminium profile, 240 cm – Item no. 86043
Plastic screen stick, 240 cm – Item no. 86044

TECHNICAL FACTS

	Single sided	Double sided
Item no:	86010	86020
Colour:	Aluminium anodised	Aluminium anodised
Weight:	2,2 kg	2,2 kg
Depth:	33 cm	39 cm
Widths:	88 cm	88 cm
Height:	150-230 cm	165-245 cm

Over 150 cm use 2 feet/telescopic poles

Mark Bric Display **SNAPUP®**
A Family of Dependable Displays

SnapUp® is a registered trademark by Mark Bric Display AB.

POPUP BACKWALLS / TOWERS

The most elegant way of exposing large-format graphics

Mark Bric produces three professional SnapUp models with unparalleled durability and quality of workmanship. All three systems are compact, portable and extremely user-friendly. Curved, straight or cylindrical shapes, as well as different formats are available to fit all types of display requirements. The SnapUp products allow for fast exposure of seamless large scale images. Text and graphics are totally uninterrupted and will attract full attention.

MP1

MP1 is our top-of-the-line SnapUp model. Its cross-braced construction gives maximum strength and rigidity to the system, and most important, the graphic panels will always hang perfectly. MP1 is available in the classic curved pop-up format, as well as in straight format.

MP2

Our is our most versatile SnapUp model and at the same time, economically priced. Absence of the cross-bracing makes it a traditional pop-up system and allows deep display shelving. MP2 is available in a curved, straight or cylindrical (tower) shape.

MP2 Value

Our compact and low price SnapUp unit. A minimum of components makes it extra quick to set-up and take down. All parts, including the graphic panels, can be packed in one carrying bag. MP2 Value is probably the most economical pop-up unit on the market and, of course, with all Mark Bric top quality features.

Complete kits

MP 1 Kit - 4x3

1 4x3 MP1 structure incl. mag-bars, item 82204
1 set of kickers & hangers, item 82244
1 roll of magnetic tape (30 m), item 82281
1 hard case (All-in-one) on wheels, item 5038
1 wooden table top, item 5226
2 LED spotlights 12V/18W, item 80021

Total size: 2875 (w) x 2255 (h) x 840 mm (d)
Item no. 7811

Item no. 7812 Item no. 7813

MP 2 Kit - 3x3

1 3x3 MP2 structure incl. mag-bars, item 82213
1 set of kickers & hangers, item 82253
1 roll of magnetic tape (30 m), item 82281
1 soft bag for the structure and the graphic panels, item 5046

Total size: 2550 (w) x 2225 (h) x 720 mm (d)
Item no. 7812

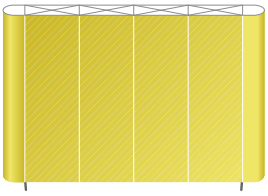
*The Special promotional kit for MP2 is also available with a **budget hard case/counter** (item 5039), instead of the soft carrying bag.*
Item no. 7813

MP 2 Value Kit - 2x2

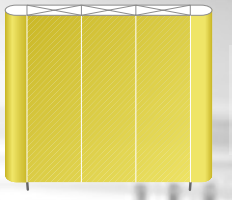
1 2x2 MP2 Value structure incl. mag-bars, item 82040
1 set of kickers & hangers, item 82272
1 roll of magnetic tape (30 m), item 82281
1 soft bag for the structure and the graphic panels

Total size: 2500 (w) x 2225 (h) x 800 mm (d)
Item no. 7815

MP1 Straight – Basic structures (incl. stabilizing feet)



4 x 3
3300 (w)
2255 (h)
185 (d) mm
Item no. 82208

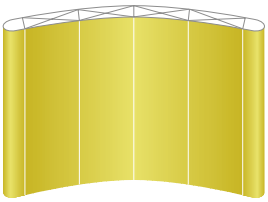


3 x 3
2560 (w)
2255 (h)
185 (d) mm
Item no. 82207

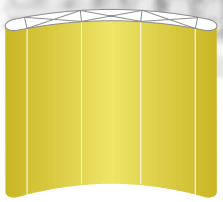
2 x 3
1820 (w)
2255 (h)
185 (d) mm
Item no. 82206

1 x 3
1080 (w)
2255 (h)
185 (d) mm
Item no. 82205

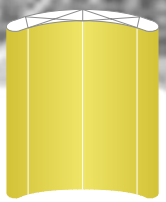
MP1 Curved – Basic structures



4 x 3
2875 (w)
2255 (h)
840 (d) mm
Item no. 82204



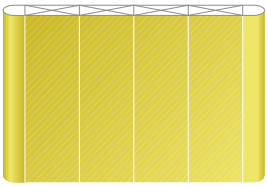
3 x 3
2300 (w)
2255 (h)
600 (d) mm
Item no. 82203



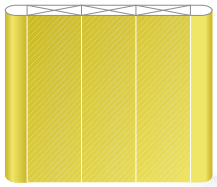
2 x 3
1700 (w)
2255 (h)
400 (d) mm
Item no. 82202

1 x 3
820 (w)
2255 (h)
200 (d) mm
Item no. 82201

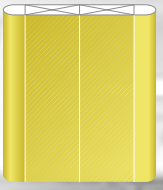
MP2 Straight – Basic structures



4 x 3
3452 (w)
2255 (h)
320 (d) mm
Item no. 82224



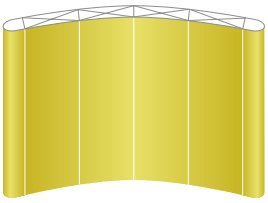
3 x 3
2724 (w)
2255 (h)
320 (d) mm
Item no. 82223



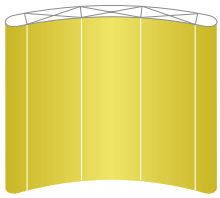
2 x 3
1996 (w)
2255 (h)
320 (d) mm
Item no. 82222

1 x 3
1268 (w)
2255 (h)
320 (d) mm
Item no. 82221

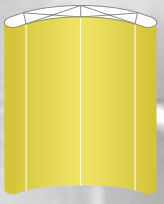
MP2 Curved – Basic structures



4 x 3
3150 (w)
2255 (h)
960 (d) mm
Item no. 82214



3 x 3
2550 (w)
2255 (h)
720 (d) mm
Item no. 82213

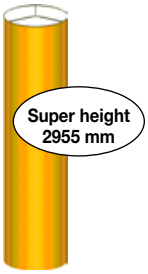


2 x 3
1980 (w)
2255 (h)
530 (d) mm
Item no. 82212

1 x 3
1290 (w)
2255 (h)
400 (d) mm
Item no. 82211

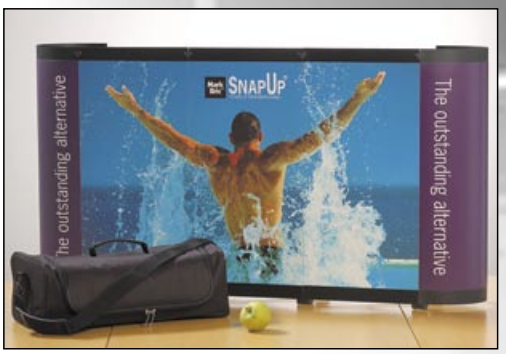
MP2 Tower – Basic structures

3 x 3
650 x 2255 mm
Item no. 82231



3 x 4
650 x 2955 mm
Item no. 82232

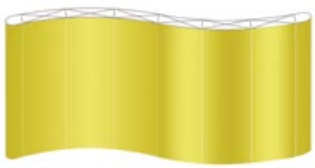
MP2 Mini – the perfect demo tool



Our table top unit with the same unique SnapUp features as the full size models. Carrying bag included.
Item no. 82239

MP1 / MP2 Big Wave – Basic structures

Stand out from the crowd by choosing our new SnapUp model with a "wavering" design. Perfect symmetry when used as a dividing wall with double sided graphic panels (add extra magbars – see page 15). Comes in two sizes, 4x3 and 6x3, and is available both as MP1 and MP2 model.



Model	Item No.	Sizes
MP1 4x3	**82290**	3000 (w) x 2255 (h) x 400 (d) mm
MP1 6x3	**82291**	4200 (w) x 2255 (h) x 600 (d) mm
MP2 4x3	**82295**	3350 (w) x 2225 (h) x 530 (d) mm
MP2 6x3	**82296**	4490 (w) x 2225 (h) x 720 (d) mm

ALWAYS INCLUDED

All SnapUp backwalls and towers include, at no surcharge, protective covers for the structure and the magbars.
(MP2 Value and Mini have a separate pocket for the magbars in the carrying bag.)

Please observe!

All systems include magbars for single sided use. For double sided exposure of graphics, add extra magbars – see page 15.

Special sizes of structures are available on request!

Transport Cases/Counters

Choose between three different hard cases to store and transport the SnapUp system and your valuable graphics. All three cases are equipped with heavy-duty, easy-roll rubber wheels and can be easily converted into an attractive and functional counter unit with wrap-around graphics or velcro panels.

Wrap-around graphic

Add a wooden top to make your counter complete.

All-in-one case

The case has room for:
1/ Structure incl. magbars
2/ Graphic panels
3/ Two spotlights
4/ Wooden table top

Our newest case model with a very elegant design and practical grip handles all around for easy handling and lifting of the case.

Unique Mark Bric feature: The case is equipped with metal bands to be able to attach the wrap-around graphics with magnetic tape. Advantage: Very quick and easy assembly of panel and a perfect stretch!!

Please note: A full set of ***velcro*** panels (see page 14) can ***not*** be packed in this case, unless spotlights are excluded. For velcro panels use instead case, item 5040.

Desk/Counter	**5038**
Wooden top	**5226**
Magnetic tape kit	**82285**

Multi-Compartment Case

The case has room for:
1/ Structure incl. magbars
2/ Graphic/velcro panels
3/ Two spotlights

The case has three well-protected compartments: One for the structure, one for the graphic panels and one (the lid) for two spotlights. The lid may also be used as a step when assembling the spotlights on the system.

The case can be divided into three parts to facilitate handling and lifting.

Desk/Counter	**5040**
Wooden top	**5216**

Budget Case

The case has room for:
1/ Structure incl. magbars
2/ Graphic panels

Save money and choose our budget case solution. Our most compact and light-weight case.

Desk/Counter	**5039**
Wooden top	**5222**

Carrying Bags

Both bags with shoulder strap

Soft padded bags with shoulder strap for transportation of structure and graphic panels.

Padded carrying bag
for the graphic panels
Item no. 5046

Padded carrying bag
for the structure
Item no. 5045

Spotlights

New

LED spotlight, 240 lumen
with easy fit connector to the system. 12V / 18 W, incl. transformer. The spotlights are delivered as a pair in our padded shock-proof spotlight bag. Extra low weight 270 gram/spotlight. Grey colour.

Item no. 80021

Velcro Panels

The SnapUp MP1 and MP2 systems can be equipped with velcro panels (fabric panels). Single or double sided, as well as partly in combination with graphic panels. Velcro panels act as an attractive and neutral background at exhibitions. They are also ideal for attaching messages, posters, prints etc. by using our special velcro tape.

Choose from 3 different colours:

Description	Item no.
MP 1 centre front panel	80361
MP 1 reverse panel	80362
MP 1 straight centre front/reverse	80368
MP 1 end panel (50 cm)	80363
MP 2 curved centre front	80364
MP 2 curved reverse panel	80365
MP 2 straight centre front/reverse	80366
MP 2 end panel	80367
Velcro tape, 1 roll = 25 metre	80901

Please note: *We also offer rolls of velcro panel with backing for customising and local cutting. Contact us for more information and see price list.*

Attachment of Graphic Panels

To be able to attach the graphic panels to the pop-up system you must add one of the following three alternatives: "kickers & hangers", "hang tabs" or "hang clips", as well as magnetic tape.

Alternative 1: "Kickers & Hangers"

Full width plastic strips with extra strong adhesive tape. Attached both at the top ("Hanger") and at the bottom ("Kicker") of each graphic panel. No cut out in the graphic panel itself is necessary.

Complete kits

MP 1 curved		MP 2 curved		MP 2 tower	
4x3	82244	4x3	82254	3x3	82271
3x3	82243	3x3	82253	3x4	82271
2x3	82242	2x3	82252	**MP 2 Value**	
1x3	82241	1x3	82251	2x2	82272
MP 1 straight		**MP 2 straight**		**MP 2 Mini**	
4x3	82258	4x3	82264	3x2	82273
3x3	82257	3x3	82263		
2x3	82256	2x3	82262		
1x3	82255	1x3	82261		
MP 1 BigWave		**MP 2 BigWave**			
4x3	82274	4x3	82276		
6x3	82275	6x3	82277		

Alternative 2: "Hang tabs"

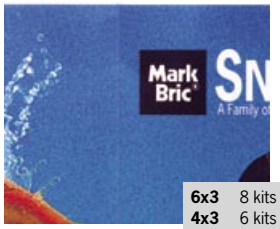
A most economical solution. Small end pieces with extra strong adhesive tape are attached at the two top corners of each graphic panel. A cut out in the graphic panel is necessary.

Following numbers are needed for each system:

6x3	8 pairs
4x3	6 pairs
3x3	5 pairs
2x3	4 pairs
1x3	3 pairs

Item no. 82398

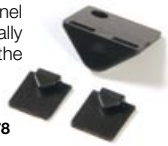
Alternative 3: "Hang clips"



Following numbers are needed for each system:

6x3	8 kits
4x3	6 kits
3x3	5 kits
2x3	4 kits
1x3	3 kits

Another economical solution. Small end pieces with extra strong adhesive tape are attached to the top corners of each graphic panel + the top hubs of the system are exchanged. No cut out in the graphic panel is necessary. Graphics are totally unobstructed – no part of the system is visible.



Hang clips kit - Item no. 82280
Extra panel clips - Item no. 82278

Magnetic tape for the graphic panels

1 roll = 30 mtr. Magnetic tape needed for each structure: 6x3=36m, 4x3=27 m, 3x3=23 m, 2x3=18 m, 1x3=14 m

12 mm for backwalls 82281
24 mm for counters/desks 82282

Double sided option

All SnapUp structures can be used also double sided (= graphic panels on both sides of the system). Extra mag-bars and "kickers & hangers" for the reverse side must be added.

Complete kits of magbars and "kickers & hangers"

MP 1 curved		MP 1 straight		MP 2 curved		MP 2 straight		MP 1 BigWave		MP 2 Value	
4x3	82512	**4x3**	82504	**4x3**	82522	**4x3**	82509	**6x3**	82511	**2x2**	82550
3x3	82514	**3x3**	82503	**3x3**	82524	**3x3**	82508	**4x3**	82513	**MP 2 Mini**	
2x3	82515	**2x3**	82502	**2x3**	82525	**2x3**	82507	**MP 2 BigWave**		**3x2**	82540
1x3	82516	**1x3**	82501	**1x3**	82526	**1x3**	82506	**6x3**	82521		
								4x3	82523		

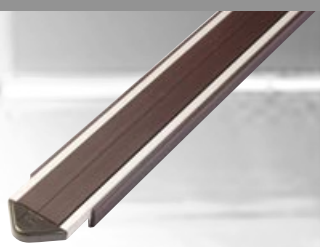
Showcase & Sharp Corner

SnapUp

Three sided mag-bar

Our new MP2 magnetic bar with magnet strips on three sides. Use this mag-bar for attaching the inner side graphics in show cases, as well as making sharp corners on the SnapUp wall systems.

Item no. 82930



Inner Shelving for MP2 systems

Wooden shelf for MP2
Including carrying bag

Straight	**5229**
Curved inner	**5227**
Curved outer	**5228**

A

Backwall style	Panels required
6x3 S-model	3 center front 3 center rear 2 end
4x3 S-model	2 center front 2 center rear 2 end
4x3	4 center front 2 end
3x3	3 center front 2 end
2x3	2 center front 2 end
1x3	1 center front 2 end
Tower	3 center front

B

C

Graphic panel production

The size of each graphic panel for the different SnapUp models is as follows:

Structure	Widths (A) Front	Widths (A) End	Widths (A) Rear	Heights (B) Kickers & Hangers	Heights (C) Hang Tabs/Clips
Mp 1 curved	700	400/500	795	2175	2255
Mp 1 straight	740	400/500	740	2175	2255
MP 2 curved	673	673	800	2145	2225
MP 2 straight	728	673	728	2145	2225
MP 2 Value	1000	673	1245	2145	2225
MP 2 Mini	249	400		555	635
MP 2 tower	691			2145	2225

Hard Case	Heights	Widths
Hard Case 5038	880 mm	1990 mm
Hard Case 5039	700 mm	1260 mm
Hard Case 5040	800 mm	2030 mm

The printed graphic panels must be laminated before use.
The following materials can be used (recommendation only):
Front side – Centre and end panels: 150 microns (0,150 mm) "deep crystal"
Reverse side – Centre panels: 220-250 microns (0,220 - 0,250 mm) "stop light"
Reverse side – End panels: 115-125 microns (0,115 - 0,125 mm) "stop light"

Mark Bric Display SNAPUP®
A Family of Dependable Displays

SnapUp® is a registered trademark by Mark Bric Display AB.

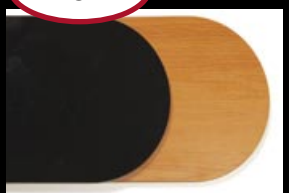
Receive your customers in style

Reception desks and counters are a most vital part at any trade show, exhibition, event and product demonstration. The Mark Bric counter units offer absolute top quality and perfect stability to serve you during many years.

- Excellent stability
- Polished wooden table tops/shelves
- Plenty of inner shelving space
- Easy and quick set-up
- 10 years warranty

Set-up time is less than 5 minutes. Finish off with your promotional graphic panel and the unit is complete.

New



Choose between “nature” or black table top.

Extra graphic bag for “Mini counter” when using one single panel.
Item no. 5035

TECHNICAL FACTS

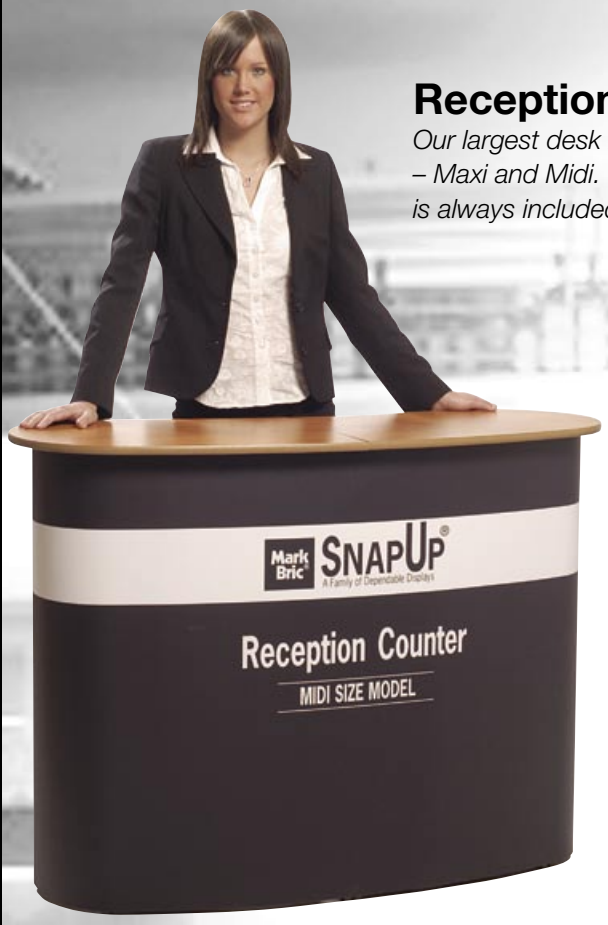
Mini Counter, black or “nature”. Item. no 82038
685 (w) x 295 (d) x 1035 (h) mm , 10 kg

Midi Reception Desk, black or “nature”., Item. no 82238.
1240 (w) x 460 (d) x 905 (h) mm, 18 kg

Maxi Reception Desk, black or “nature”., Item. no 82240
1410 (w) x 580 (d) x 895 (h) mm, 23 kg

Please note: Inner shelves are always "nature" for Maxi and Midi. Mini has black inner shelves with black top and “nature” shelves with “nature” top.

Magnetic tape, for one graphic panel, is included in all deliveries of the mini-counters/literature racks/reception desks. To purchase extra tape, for the production of additional graphic panels, see page 15, item 82282.



Reception Desks

Our largest desk model comes in two sizes – Maxi and Midi. One carrying bag on wheels is always included.

Mini Counter

The mini-counter is a smaller unit compared to our reception desk, but still big enough as a meeting point or for a demonstration. A low weight product to be transported in our convenient should bag, which is always included.

Graphic panel production

A
1 PANEL

B

C	A	C
	3 PANELS	

B

	A	B	C
MP 2 Mini counter			
1 panel	1248	1005	—
3 panels	328	1005	460
MP 2 Midi Reception desk	1980	880	-----
MP 2 Maxi Reception desk	2480	870	-----

Carrying bag with shoulder strap

Hard Case/Counter on wheels

The graphic image is printed on a stretch fabric material and then attached to the system with velcro tape. In erecting the system, the fabric is automatically stretched out and a smooth surface is achieved. The printed fabric remains attached to the system also during take-down and storage in the protective carrying bag/hard case. It can't be easier!

Mark Bric Display **SNAPUP®**
A Family of Dependable Displays

STRETCH FABRIC DISPLAY

A display wall in less than a minute

The SnapUp Stretch offers the quickest and easiest way to set up and display a seamless large format graphic print. Ideal to use at short-term events and exhibitions when time is a decisive factor.

- **Available in 3 different sizes 2x3, 3x3, 4x3**
- **Fast and easy to set up**
- **Printed graphic remains on system**

TECHNICAL FACTS

Item no:	Structure 2x3	1500x2225 mm	82218
	Structure 3x3	2225x2225 mm	82219
	Structure 4x3	2950x2225 mm	82220
	Soft carrying bag		5046
	Budget Hard case		5039
	Velcro tape for graphic panel		89014

SwingUp comes conveniently packed in a nylon carrying bag. Choose a bag with or without wheels. The literature rack is available in ***matt black or silver grey colour.***

Header connectors

A Flexiframe header frame in size A4 (portrait or landscape) can be assembled on the SwingUp unit. Frames are purchased separately, see page 23.

Item no. 83033

Shelf divider

Each shelf on the SwingUp unit can be divided vertically to enable display of more narrow brochures. To divide the shelf in half gives a width of 105 mm.

Item no. 83032

Mark Bric Display **SWINGUP™**
A Family of Dependable Displays

EU patent no. 1 746918, EU design 000 181 615, U.S. patent no. D533735, CN design ZL 2004 301 10052.1

PORTABLE LITERATURE RACK

Offer your printed material in an organised way

Just unpack, pull up and the SwingUp literature rack is ready. The high-tech and time-less design, combined with top quality and durability guarantees many years of daily use.

- **Extremely user-friendly**
- **Extra foot support for outstanding stability**
- **Secure double-locking set-up**
- **Superb durability and a 5 years warranty**

TECHNICAL FACTS

Item no:	Rack w/ bag	83020
	Rack w/bag on weels	83025
Colour of stand:	Matt black or silver grey.	
Weight incl. bag:	8,9 kg/10,2 kg (bag on wheels)	
Width:	24 cm	
Height (unfolded):	147 cm	
Depth (unfolded):	55 cm	
Shelves:	5 pcs. / A4 size	
Capacity:	We recommend maximum 5x100 single leaflets (150 g paper)	

Mark Bric Display

BANNERRAIL™

A Family of Dependable Displays

SUSPENSION BANNER RAILS

Smart and easy presentation of graphic banners!

Banner rails provide an attractive and cost effective way to suspend banners and posters in shop windows, malls, banks, travel agencies etc. - in places where people are passing by. Mark Bric offers three excellent alternatives for different needs and requirements.

Three different models:

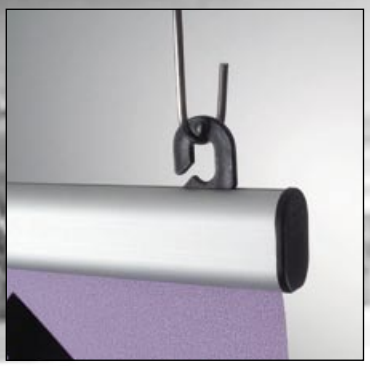
- Aluminium snap rail
- Aluminium slide-in rail
- Plastic slide-in rail

Attach rails to both top and bottom of banner/poster for maximum impact/stretch. For smaller sizes of banners the use of a top rail only may be sufficient.

Rails may be suspended one from the other if desired.

Use with optional accessories: Ceiling grid clips, C-hooks, suction cups and suspension chains. **See page 21.**

Aluminium Snap-lock design

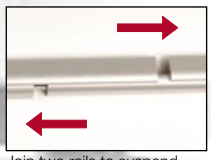


- **Unique snap-lock design. 100% secure.**
- **Grips up to 0,4 mm thickness**
- **Unbroken lengths up to 310 cm**
- **Can be joined for extra length**
- **End-caps in different colours**
- **Can be used in combination with our banner stands MultiMaster and Impression**

Open & Load

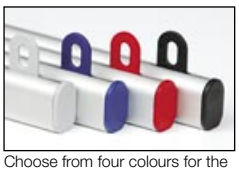
Snap Shut

Snap Open



Join two rails to suspend extra wide banners. Contact us for more details.

BannerRail opener to facilitate the opening of the profile. Item 85045.



Choose from four colours for the end-caps: Light grey, blue,red and black (standard),

Complete kits

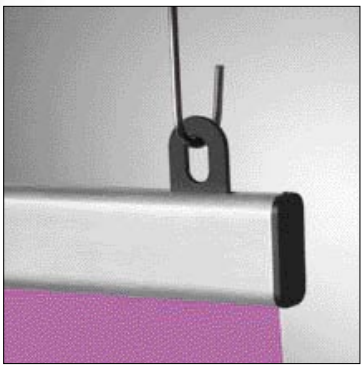
118,9 cm (A0)	100 cm	84 cm (A1/A0)	70 cm	59,4 cm (A2/A1)	50 cm	42 cm (A3/A2)	29,7 cm (A4/A3)	21 cm (A4)
85008	85007	85006	85005	85004	85003	85002	85001	85000

All rail kits contain two rails (top and bottom), grommets, end-caps and suspension hooks.

Profiles and components

Description	Item No.
Profile 228 cm	**85009**
Profile 310 cm	**85010**
End-caps	**85048**
Suspension hooks	**85049**
Banner Rail opener	**85045**

Aluminium Slide-in design



- **Simple slide-in design.**
- **Grips up to 2 mm thickness**
- **Ideal for thicker banners and boards**
- **Unbroken lengths up to 228 cm**
- **Can be joined for extra length**

Set Grommet

Load

Cap Ends

Use our splicer to join two rails for extra wide banners.

Profiles and components

Description	Item No.
Profile 228 cm	**85100**
Grommets	**85193**
Splicer	**85192**
End-caps	**85191**
Suspension hooks	**85049**

Complete kits

118,9 cm (A0)	100 cm	84 cm (A1/A0)	70 cm	59,4 cm (A2/A1)	50 cm	42 cm (A3/A2)	29,7 cm (A4/A3)	21 cm (A4)
85128	85127	85126	85125	85124	85123	85122	85121	85120

All rail kits contain two rails (top and bottom), grommets, end-caps and suspension hooks.

Plastic Slide-in design

- **Simple slide-in design.**
- **Super low-cost solution**
- **Grips up to 1,5 mm thickness**
- **Unbroken lengths up to 228 cm**

Fold & Staple

Load

Cap Ends

Profiles and components

Description	Item No.
Profile 228 cm	**84009**
End-caps	**84048**
Suspension hooks	**84049**

Front loading snap frames in a slim and elegant design. Produced in a high finish anodized aluminium.

The frame is equipped with a back panel in durable weatherproof plastic and an anti-reflex (non-glare) front protection plastic sheet, 0,5 mm (0.020") thick, to hold the poster in place. Frames may be fitted portrait and landscape. Profile width 25 mm.
1 pc. packing incl. screws and wall anchors.

Snap Up

Load

Snap On

Mark Bric® Display **Snappy Frame™**
A Family of Dependable Displays

ALU SNAP FRAMES

The new attractive Mark Bric Snappy Frames will display your posters and prints to maximum effect. Elegant alumimium profiles, with the traditional front loading snap function, make up the frame. Changing of posters is completed within seconds. A durable construction and top quality material guarantees long time use without any problems. Just snap your posters in place and start selling !

- **Front loading**
- **Changing of posters within seconds**
- **Superb durability and a 5 years warranty**
- **Complete with back panel and front plastic**

TECHNICAL FACTS

Size	Item no.
70 x 100 cm	80505
50 x 70 cm	80504
A1 (59,4x84,1 cm)	80503
A3 (29,7x42 cm)	80501
A4 (21x29,7 cm)	80500

FLEXIFRAME®

A Family of Dependable Displays

FLEXIFRAME® is a registered trademark by Mark Bric AB.

FRAME & DISPLAY SYSTEM

Meeting a great variety of presentation needs !

Flexiframe is an extremely versatile framing system to help you arrange your information and promotional material in an effective and winning way. It is extremely well tested and has been on the market for over 25 years. A unique modular system – smart and simple – and very economically priced.

- **Choose between different colours, sizes and shapes**
- **Offers unlimited display applications**
- **Ideal for posters and prints**
- **Easy to change inserts**
- **No special skills or tools needed**
- **Single or double sided use**
- **5 years warranty**
- **Very economically priced**

For panels up to 5,5 mm thickness

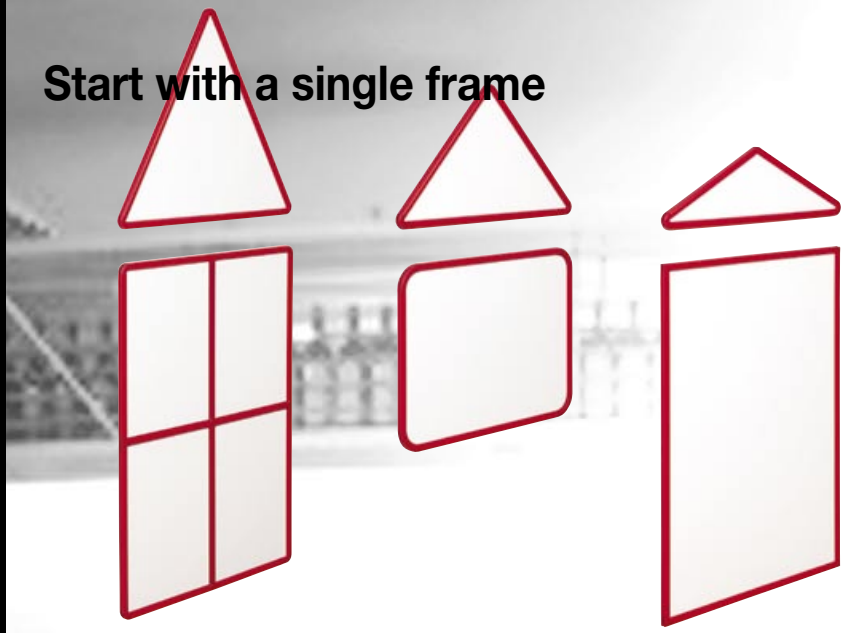
Flexiframe uses hard boards, instead of soft graphic banners/ panels. This is a more economical and flexible solution.

Standard colours

Special colours

Produced on order. Pantone (PMS) matching.
Minimum quantity: 500 metres

Start with a single frame



add a stand...

...choose a counter, wall, tower unit...

...or a complete trade show stand!

Single frames

Present your graphics, signs, prints etc. in an eye-catching and attractive way. The Flexiframe poster frames are available in many different sizes and shapes. 16 standard colours to choose from.

Standard sizes

Size	Item no.
70 x 100 cm	**101**
50 x 70 cm	**103**
50 x 50 cm	**104**
70 x 30 cm	**105**
35 x 50 cm	**106**
50 x 20 cm	**107**
A1 (59,4x84,1 cm)	**108**
A2 (42x59,4 cm)	**109**
A3 (29,7x42 cm)	**110**
A4 (21x29,7 cm)	**111**

All sizes are insert panel size.
For outer frame size add 28 mm
For visible panel size deduct 20 mm

Arrow frames

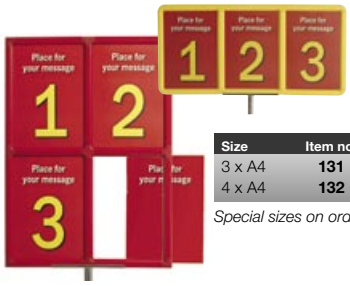
A perfect frame for directional signage.

Size excl. arrow	Item no.
70 x 30 cm	**128**
50 x 20 cm	**127**
A3 (29,7x42 cm)	**129**
A4 (21x29,7 cm)	**130**

Special sizes on order

Sub-divided frames

Ideal for presentation of multi-messages.



Size	Item no.
3 x A4	**131**
4 x A4	**132**

Special sizes on order

Corners

Single frames are delivered with ***rounded corners as standard.***

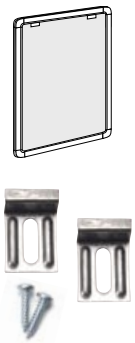
Top opening

The standard frames are delivered with ***top opening*** on the short side for quick panel insert (apart from 70x30 cm and 50x20 cm with opening on long side).
If you prefer a different opening or a fully closed frame, please specify when ordering.

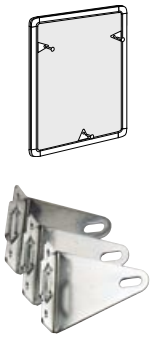
Print on profile

Company name, logos etc.
Produced on order.
Minimum quantity: 250 prints

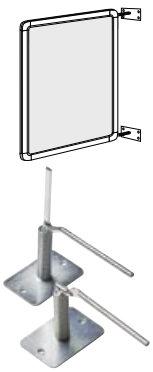
Mounting and suspension of single frames



Wall bracket
For suspension.
Use two pieces.
Item no. 2000



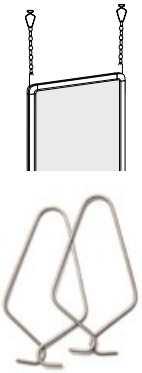
Wall bracket
For fixed mounting.
Use three pieces.
Item no. 2001



Wall-hook
with spring. Use 1 pair.
Item no. 2010

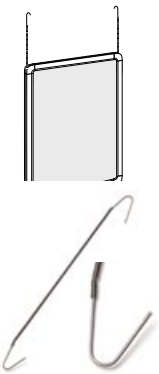
C-hooks
Item no. 2005

Chain
1 metre lenghts
Item no. 2006



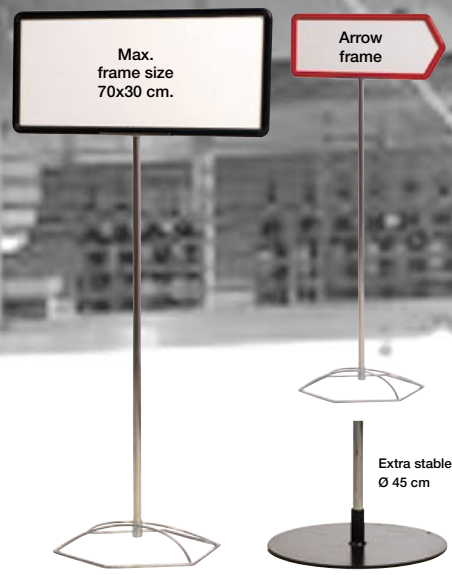
Grid clip
For suspended ceiling mount.
Item no. 2004

Window suction mount
Item no. 2007



Extending wire
extendable 20-100 cm
Item no. 2011

Floor stands



Budget floorstand

Ideal to use with "arrow frames". Chrome plated (00).
With wire base Height excl. frame 110 cm. **Item no. 2415**
With extra stable base, anthracite base (91).
Height excl. frame 107 cm. **Item no. 2428**

Extendable floorstand

For frames width 29,7 - 70 cm. Chrome (00)
With wire base Height excl. frame 65-118 cm. **Item no. 2400**
With extra stable base, anthracite base (91).
Height excl. frame 62-115 cm. **Item no. 2429**

"Prestige"

Chrome plated support with anthracite (91) or silver grey (98) base. Height 166 cm 2405 / 180 cm 2406.
For frame 50x70 cm Item no. 2405
For frame A1 Item no. 2406

"Soft Line"

Available in 2 colours: Matt black (93) and silver grey (98).
Height 181 cm. **For frame 70x100 cm**
Item no. 2435

"X-stand"

Available in 2 colours: Matt black (93) and silver grey (98).
Thanks to the cross design, the stand has a flexible format, and frames in widths between 50 cm and 76 cm can be used.
Item no. 2436

"A-Stand" – for indoor use

Incl. two frames 50x70 cm .
Colour of frames: Black.
Item no. 7022

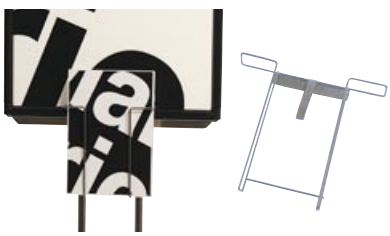
Flexiframe can also be used with our **MultiMaster** floor stand – **see page 10.**

Pallett stand

Metal rack in silver grey (98).
Height excl. header frame 113 cm.

Item no. 2440

Accessories



Brochure pocket A4
Anthracite (91) or chrome (00)
Fits all floor stands.
Item no. 5100

Header frame
Add frame, see page 19
+ 2 I-connectors, item 3200,
see page 28/29.

Metal colours

00
Chrome

91
Anthracite

93
Matt black

98
Silver grey

Floor stand brackets

Mini-stand
Height 56 cm. Chrome plated (00).
Can be equipped with brochure pocket (5100)
Item no. 2426

Frame support
Chrome plated (00).
Item no. 2303

Support feet
Height 11 cm. Chrome plated (00).
Item no. 2300

Arched feet
Height 15 cm. Chrome plated (00).
Item no. 2306

Flexiframe

Table stand brackets

Frame support
Chrome plated. Max. frame size A3.
Equipped with rubber "cappers".
Item no. 2203

Tablestand bracket
Chrome plated.
For A3 - use 1 pair. For A4 - use 1 pc.
For **square** frame corners. **Item no. 2205**
For **rounded** frame corners. **Item no. 2200**

Ceiling mounted display

Tiangular 60° **Item No. 3040**

Square 90° **Item No. 3041**

Suspension brackets
Plastic connectors for joining frames in square or triangular forms. Ideal for suspension. Available i 5 colours: White (51), red (53), blue (54), black (55) and grey metallic (59).

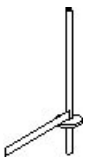
Swing Wing units

The Swing wing offer plenty of information in a limited space.

Swing wings, wall-mounted

Metal holder available in 3 colours: White (92), anthracite (91) and chrome (00).
Can be used with any frame size.

For max. 5 frames **Item No. 2013**
For max. 10 frames **Item No. 2014**



Support brackets

For swing wing units, item 2013 and 2014, used with frames larger than A3, we strongly recommend the use of our new support brackets (length 29 cm).

Item No. 2015

More show for less money!

Maybe you do not want to spend a fortune on your next exhibition and event. You just need an easy-to-use, attractive and reliable display system to do the job. Flexiframe may be the alternative for you.

Flexiframe LinkUp™

Flexiframe LinkUp is based on the principle of individual frames which are easily joined together with metal connectors. Based on this principle, it is then easy to build exhibition units such as backwalls, tables, counters, towers, crosses etc.

LinkUp can be changed or added to at a later stage.

Backwall kits

Special promotion

Classic 6

- 1 Basic 6 backwall, frames 70x100 cm (6002)
- 1 Header frame 70 x 30 cm (105)
- 1 Carrying bag

Item no. 7023

Total size: 292 (w) x 239 (h) cm

Classic 8 kit

- 1 Basic 8 backwall, frames 70x100 cm (6003)
- 4 header frames 70x30 cm (6008)
- 4 halogen spotlights (80015)
- 2 brochure pockets (5100)
- *1 carrying bag for frames (5001)*
- *1 accessory bag (5006)*

Item no. 7003

Luxus 8 kit

- 1 Basic 8 backwall, frames 70x100 cm (6003)
- 4 header frames 70x30 cm (6008)
- 4 halogen spotlights (80015)
- 2 brochure pockets (5100)
- *1 hard transport case on wheels for frames and accessories (5009)*

Item no. 7013

Backwall units

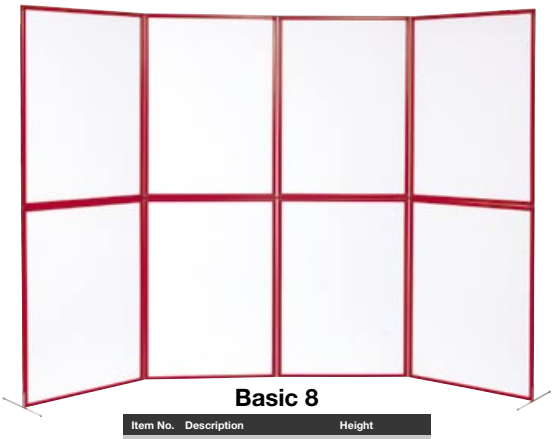
Frames are assembled, backwall is delivered in a cardboard box with carrying handle. Closed frames / square corners.

Basic 4

Item No.	Description	Height
6001	Exclusive of header	146x206 cm
6006	2 headers 70x30 cm	+ 33 cm

Basic 6

Item No.	Description	Height
6002	Exclusive of header	219x206 cm
6007	3 headers 70x30 cm	+ 33 cm



Basic 8

Item No.	Description	Height
6003	Exclusive of header	292x206 cm
6008	4 headers 70x30 cm	+ 33 cm

Add-on unit

2 frames with connectors
Item no. 6005

+ header frame and connector
Item no. 6010

Feet for Backwall

Including stable round base Ø24 cm (5805), U-feet (5822) and I-feet (5821).

Item No.	Description
5851	Basic 4
5852	Basic 6
5853	Basic 8
5854	Basic10
5855	Add-on-basic

Table Top Display (Hinged unit)

With 3 frames 50x70 cm and 1 header 50x20 cm. Total size: 159 x 96 cm. Add whiteboard panels, poster-pockets, velcro panels etc. **Item no. 7351**

Table, Tower and Cross units

These standard kits are just some examples of what you can do with the Flexiframe system. By using different sizes, colours, shapes and configurations of frames an unlimited number of tailor-made solutions can be built.

These unique qualities, combined with an extremely attractive price, make the system extremely suitable for high volume POP displays as well.

The frames are assembled and the display unit is delivered in a cardboard box. The frames in the table and tower units are closed and have square corners.

Carrying bags or a transport case on wheels can be purchased separately.

Triangular Tables

Item No.	Table top in metal	Height
6110	50x50x50 cm	53 cm
6111	50x50x50 cm	73 cm
6112	70x70x70 cm	103 cm

Rectangular Tables

Item No.	Table top in metal	Height
6114	35x70 cm	53 cm
6115	35x70 cm	73 cm
6116	35x70 cm	103 cm
6119	50x70 cm	103 cm

Square Tables

Item No.	Table top in metal	Height
6120	50x50 cm	53 cm
6121	50x50 cm	73 cm
6124	70x70 cm	73 cm
6125	70x70 cm	103 cm

Cross

Item No.	Description	Height
6205	3-way excl. headers	206 cm
6213	3 headers 70x30 cm	+ 33 cm
6206	4-way excl. headers	206 cm
6214	4 headers 70x30 cm	+ 33 cm

Triangle Tower

Item No.	Description	Height
6200	Tower excl. headers	206 cm
6210	3 headers 70x30 cm	+ 33 cm

Square Tower

Item No.	Description	Height
6201	Tower excl. headers	206 cm
6211	3 headers 70x30 cm	+ 33 cm

Hexagon Tower

Item No.	Description	Height
6202	Tower excl. headers	206 cm
6203	Tower excl. headers	309 cm
6204	Tower excl. headers	412 cm
6212	6 headers 70x30 cm	+ 33 cm

More good ideas!

Triangle shelf for backwall **5214**

Brochure pocket **5100**

Brochure shelf **5103**

18 w LED spotlight **80021**
50 w Halogen Spotlight **80015**

Folding demonstration counters

All counters are delivered in cardboard carrying boxes with handle.

New

Table top in metal with black or grey finish

Counters complete with frames	Item.No.
Counter, 41 cm depth, with table top in wood	**6104**
Counter, 35 cm depth, with table top in aluminium*	**6100**
Pole for suspension (grey). ***Only for 6100***	**6150**
Frame 50x20 cm for pole, exclusive of insert panels	**107**

All counters are delivered in cardboard carrying boxes with handle.
** For 6100 choose grey or black table top.*

This portable folding counter makes an excellent station for presentations, demonstrations and product samplings. Complete unit includes 3 inner shelves in aluminium and three choices of table top: Honey-oak finish wooden top (41x79 cm), grey aluminium top (35x73 cm) or a black aluminium top (35x73 cm). Height of counter is 103 cm. The demo counter is delivered in a cardboard carrying box with handle – a "luxus" carrying bag can be purchased extra.

Please note: The front frame of the counter is 70x100 cm (panel size) and the two side frames are 30x100 cm (panel size).

Foldable

3 inner shelves

Easy and quick panel change!

Pole for suspension
Can only be used with the grey aluminium top.

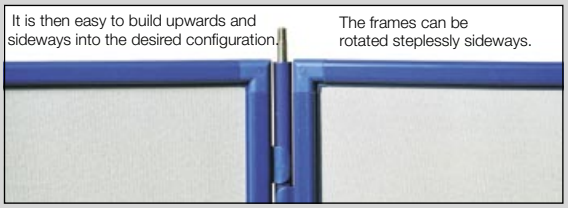
Carrying bag for counter

Our new "luxus" carrying bag has extra thick padding to protect the Flexiframe demo-counter during transport and storage. The interior of the bag has separate pockets for the counter and the shelving. The carrying bag is equipped with a shoulder strap.
Item no. 5036

Flexiframe ShowUp™

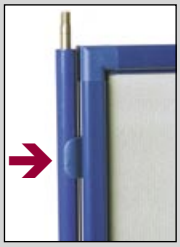
*ShowUp is a very good alternative to our "best selling" Flexiframe LinkUp model for building **complete trade show booths.** Extremely user-friendly and attractive. Our regular LinkUp connectors have been replaced by poles and clips.*

The poles come in 3 lengths, for frames with panel size 100, 41, 30 cm and they can be joined with the help of an inner screw. An ideal trade show height of 250 cm is achieved by assembling two 100 cm poles with frames and one 41 cm pole with top frame. The poles and clips are available in blue and black.



The positioning clips are fitted on the outer groove of the frame (2 per side).

The frame is then snapped on to the poles.

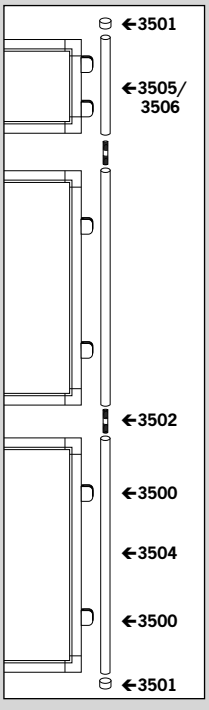


ShowUp – Frame and pole system

*Colours of poles and pole clips: **Blue or black**. End cap is available in black only.*

Description	Item.No.
Pole for 100 cm	**3504**
Pole for 41 cm	**3505**
Pole for 30 cm	**3506**
Double screw	**3502**
End cap	**3501**
Pole clip	**3500**

Please note!
Frames in the Flexiframe ShowUp model can ***not*** be connected in angles less than 75 degrees, f.ex. triangular towers. For these display applications, use the Flexiframe LinkUp model.



Complete Trade Show Stands – LinkUp/ShowUp

Mark Bric now offers 14 cost effective ready-to-use exhibition kits

These professionally designed all-in-one kits allow you to make a big impact on a very reasonable budget, especially when compared to other exhibition systems in the same standard sizes of 9, 18 and 36 sqm. The available combinations of conference space, storage space, product display counters and ample visual space for graphics make it easy to stand out from the crowd. All stands are in the regular exhibition height of 250 cm, using header frames in size 70 (w) x 41 (h) cm.

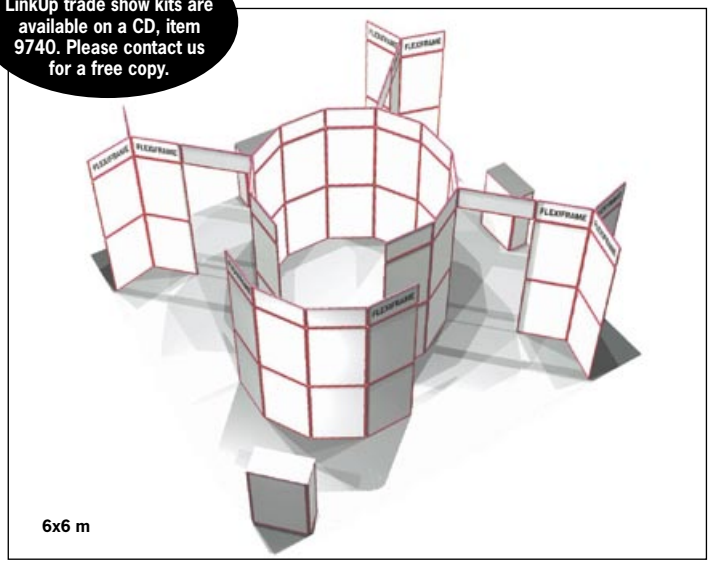
To rent exhibition material from an exhibition organiser is usually very expensive. This Flexiframe alternative makes good economic sense. Use it for a second exhibition and you are likely to be saving money. The same material can also be used between trade shows, for example as backwalls and stands in reception areas, show-rooms etc.

Choose between the Flexiframe LinkUp and the Flexiframe ShowUp model.

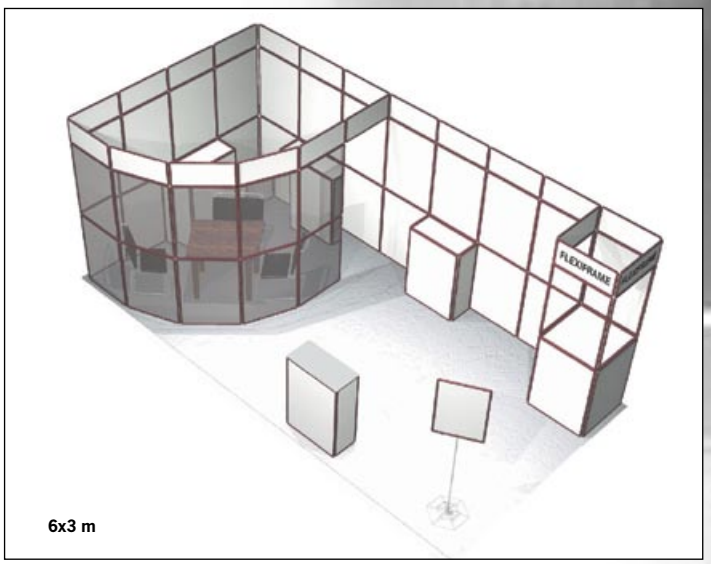
LinkUp	ShowUp
Very flexible – many connectors	Easy assembly – no connectors
Extra low weight	Elegant look
Economically priced	Extra stability

The stand design of item 7704 and item 7708 is identical for the LinkUp and the ShowUp model. For all other stands, there is a slight difference in design between the two models, since the ShowUp model does not allow for triangular units at the moment.

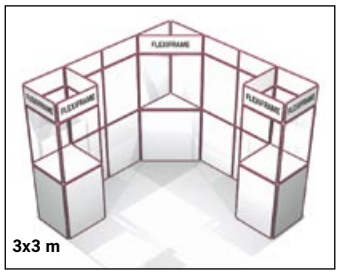
Full information on the LinkUp trade show kits are available on a CD, item 9740. Please contact us for a free copy.



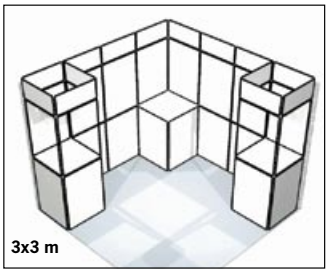
LinkUp – Item No. 7708 **ShowUp – Item No. 7758**



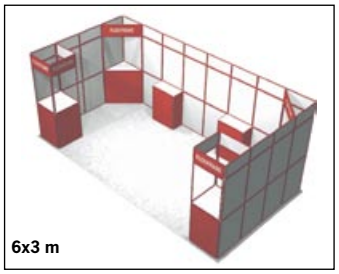
LinkUp – Item No. 7704 **ShowUp – Item No. 7754**



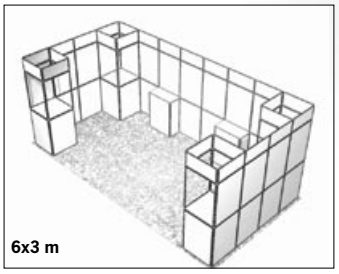
LinkUp – Item No. 7701



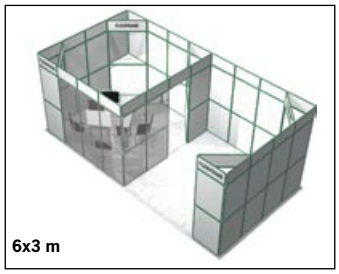
ShowUp – Item No. 7751



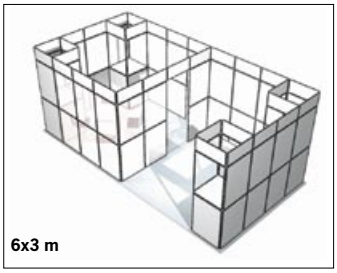
LinkUp – Item No. 7702



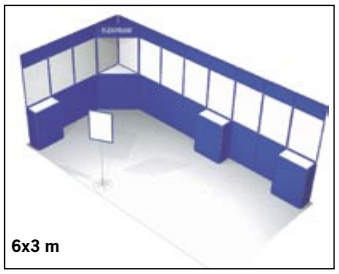
ShowUp – Item No. 7752



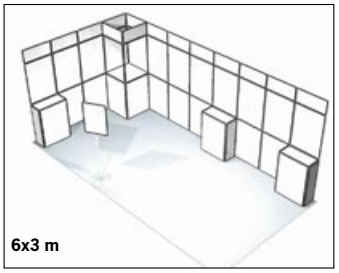
LinkUp – Item No. 7703



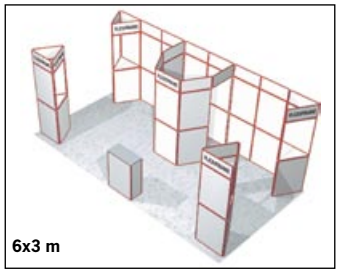
ShowUp – Item No. 7753



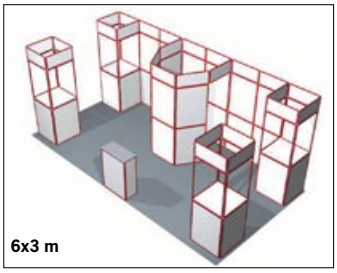
LinkUp – Item No. 7705



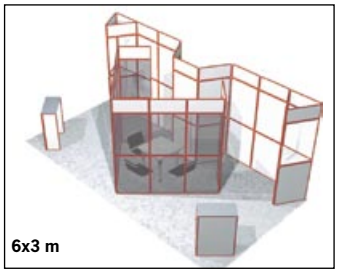
ShowUp – Item No. 7755



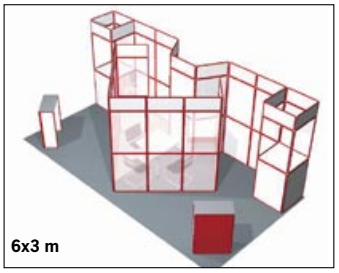
LinkUp – Item No. 7706



ShowUp – Item No. 7756



LinkUp – Item No. 7707



ShowUp – Item No. 7757

Accessories

Brochure shelf
width 70 cm
White (92), anthracite (91)
Item no. 5103

Brochure pocket
Anthracite (91)
or chrome (00)
Item no. 5100

Hard plastic case
for 10 frames 70x100 cm and accessories.
Colour: light grey. Easily portable, 4 wheels.
Item no. 5009

Carrying bags for backwalls
for 8 or 10 frames 70x100 cm and connectors.
8 frames 5001
10 frames 5002

Accessory bag
For spotlights and
brochure pockets etc.
Item no. 5006

Halogen spotlight 50 W
Black colour. Incl. spotlight holder, lamp 50W, transformer.
Item no. 80015

New

LED spotlight, 240 lumen
with easy fit connector to the system. 12V / 18 W, incl. transformer. The spotlights are delivered as a pair in our padded shock-proof spotlight bag. Extra low weight 270 gram/spotlight. Grey colour. Must be equipped with a spotlight holder (see right).
Item no. 80021

Spotlight connector for Flexiframe
To fasten the LED spotlight on a Flexiframe profile.
Item no. 80007

Business Card Collector

Business card collector
4 frames A4 +
3 frames 29,7x70 cm
and 2 table tops
(5215 + 5208)
Item no. 7620

Add a **"Panel Kit"** as follows:

- 3 pcs. 5 mm foam centred boards, 29,7 x 70 cm. Choose from five colours: Blue, red, black, light grey and white.
- 3 pcs. transparent acrylic panels, A4
- 1 pc. "poster-pocket", A4 (for the top frame)

Item no. 7623

Packing material

White cardboard box with outside print and carrying handle/2 tightening straps for:

3 frames 50x70 cm (including handle)	**Item 9704**
4 frames 70x100 cm (including handle/straps)	**Item 9700**
6 frames 70x100 cm (including handle/straps)	**Item 9701**
8-10 frames 70x100 cm (including straps)	**Item 9702**
Accessory box, 60(l) x 40(w) x 20(h) cm	**Item 9703**

All boxes are delivered flat (unassembled)

Insert Panel Material

Lightweight foam centred boards

23 Blue | 24 Dark grey | 25 Light grey | 26 Red | 27 Black | 28 White

Item no.	Size	Thickness
80101	70x100	5 mm

Cardboard panels

Item no.	Size	Thickness	Colour
80180	70x100	4 mm	White

Metal mesh

Item no.	Size/Type	Colour
80104	70x100	White
80903	Hook, 15 cm	White
80904	Hook, 25 cm	White

PVC-foils 70x100 cm

Item no.	Size	Thickness	Colour
80108	70x100	0,5 mm	Glossy
80130	70x100	0,75 mm	Anti-reflex

Whiteboard panel (drywipe)

Whiteboard panel, thickness 1,5 mm, including cardboard panel (80180). For quick messages. Combi-set with two pens (red and black) and one wiper.

Item no.	Size/Type	Colour
80271	Panel 70x100	White
80911	Pen & wiper	Red & black

"Poster-pockets" with cardboard panel
Poster pocket, thickness 0,3 mm, including cardboard panel (80180). Double sided exposure.

Item no.	Size	Thickness	Type
80195	70x100 cm	4,6 mm	Glossy
80196	50x 70 cm	4,6 mm	Glossy
80197	A1	4,6 mm	Glossy
80194	A2	4,6 mm	Glossy
80198	A3	4,6 mm	Glossy
80199	A4	4,6 mm	Glossy

Velcro panels

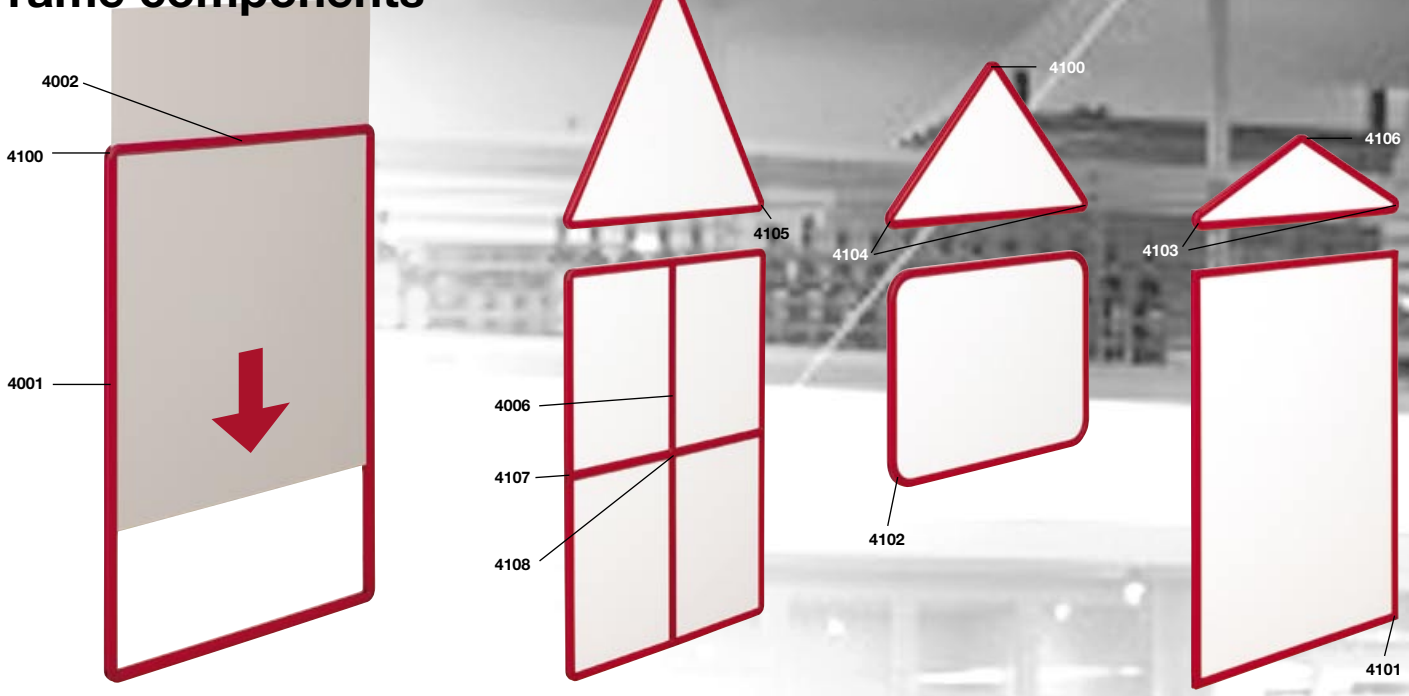
The panels are in 70x100 cm sizes and made with polypropylene boards covered with loop nylon fabric on one or two sides.

Choice of colours

02 Pacific | 03 Medici | 04 Gunmetal | 05 New grey | 06 Red | 07 Black | 08 White | 09 Green

Size/Type	Item no.
Singelsided	**80102**
Doublesided	**80103**
Velcro tape, 30 m	**80901**
Velcro dots, Ø 22 mm	**80908**
Pocket A4 with tape	**80116**

Frame components



Solid profile – 4001	**Split profile – 4002**	**Double sided profile – 4006**	**2-way corner 90° – 4102**	**Insert panel clip – 4902** for frames with split profile
2-way corner 90° – 4100	**2-way corner 30° – 4103**	**2-way corner 60° – 4105**	**3-way corner 90° – 4107**	**Profile extender – 5897**
2-way corner 90° – 4101	**2-way corner 45° – 4104**	**2-way corner 120° – 4106**	**4-way corner 90° – 4108**	**I-support – 3204** 3-way corners (4107) should always be used with 3204

Length of profile **238 cm.** Each box contains **20 pcs**. (15 pcs. for item 4006) in the same colour.

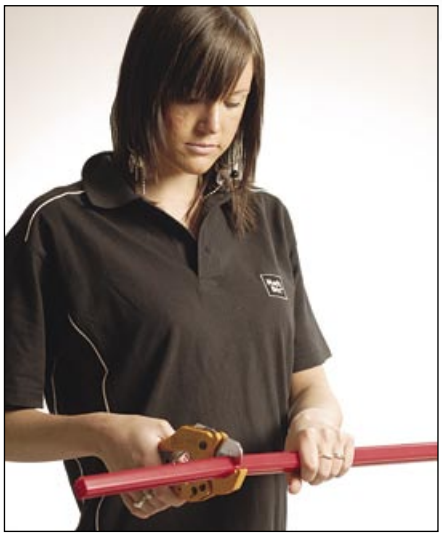
CUTTING OF PROFILES

Insert panel size less 28 mm
(for frames with a split profile)

Insert panel size less 30 mm
(for frames with solid profile only)

For example:
The profile lengths for a 70 x 100 cm panel must be cut 67,2 x 97,2 cm (for frames with split profile).

Exception:
For corner 4102 cut profile less 118 mm.



PROFILE CUTTER TOOL

Pefect to use at exhibition etc.
Item no. 80900

”Corner locking device”

All frames are equipped with our ”corner locking device” to prevent the corners from sliding out of the profile.

”Panel grip”

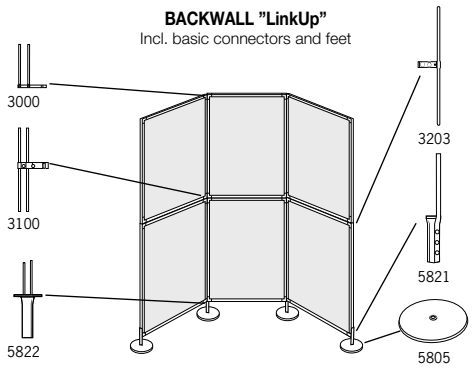
The insert panels in frame sections of backwalls and other display and exhibition kits should be equipped with ”panel grips”. The ”panel grips” hold panels tightly inside the frames and **add extra security and stability** to your display.

Use 4 pcs/panel; 2 pcs. on the bottom side and 2 pcs. on the top side of the panel.
Item no. 4904

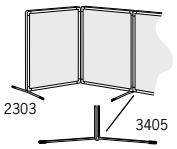
Assembly components

All connectors galvanized, all feet chrome plated and all table tops white painted.

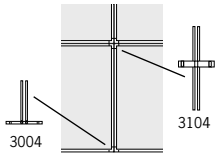
BACKWALL "LinkUp"
Incl. basic connectors and feet



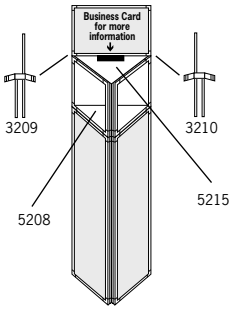
BACKWALL SUPPORT



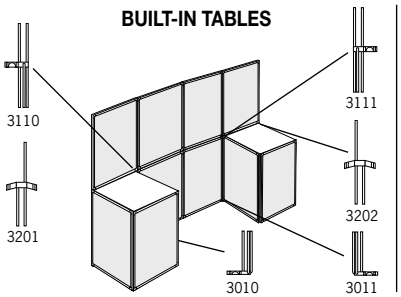
STRAIGHT BACKWALL



BUSINESS CARD COLLECTOR



BUILT-IN TABLES



CORNER TABLE TOP
with reinforced front

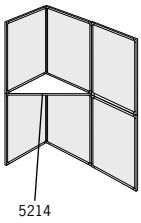


TABLE
with metal table top

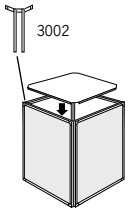


TABLE TOP HOLDER
with frame as table top – 90° only

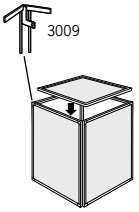
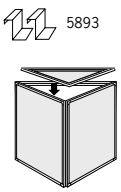
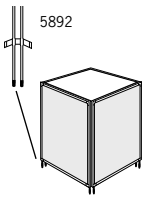


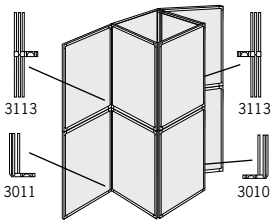
TABLE TOP HOLDER
with frame as table top – all configurations



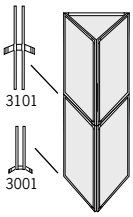
FEET FOR TABLE
Use H-connector with rubber plugs



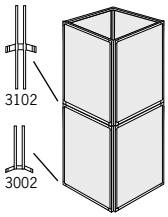
TOWER CONNECTED TO WALL



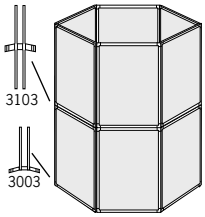
TRIANGLE, 60°



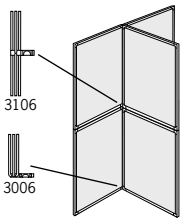
SQUARE, 90°



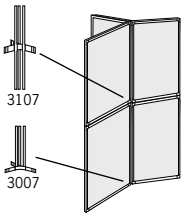
HEXAGON, 120°



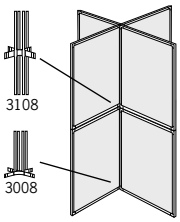
3-WAY CROSS, 90°



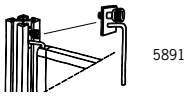
3-WAY CROSS, 120°



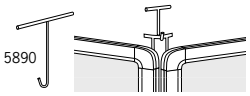
4-WAY CROSS, 90°



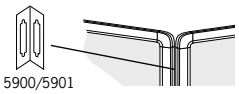
CONNECTOR TO POLE



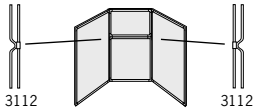
T-HOOK



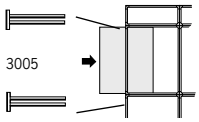
JOINING BRACKET



COMBI-UNIT



SIDE OPENING



Basic connectors (LinkUp)	Item No.
U-connector	**3000**
H-connector	**3100**
I-connector	**3200**
I-connector, long for backwall	**3203**

Other connectors (LinkUp)	Item No.
U-connector, triangle 60°	**3001**
U-connector, square 90°	**3002**
U-connector, hexagon 120°	**3003**
U-connector, straight 180°	**3004**
U-connector, 180°, side insert	**3005**
U-connector, 3-way cross 90°	**3006**
U-connector, 3-way cross 120°	**3007**
U-connector, 4-way cross 90°	**3008**
U-connector, 3-way (left) 90°	**3010**
U-connector, 3-way (right) 90°	**3011**
U-connector, triangle 45°	**3015**
H-connector, triangle 60°	**3101**
H-connector, square 90°	**3102**
H-connector, hexagon 120°	**3103**
H-connector, straight 180°	**3104**
H-connector, top frame connector	**3105**
H-connector, 3-way cross 90°	**3106**
H-connector, 3-way cross 120°	**3107**
H-connector, 4-way cross 90°	**3108**
H-connector, 3-way (left) 90°	**3110**
H-connector, 3-way (right) 90°	**3111**
H-connector, combi-unit	**3112**
H-connector, 3-way 90°	**3113**
H-connector, triangle 45°	**3115**
H-connector, 3-way (left) 45°	**3118**
H-connector, 3-way (right) 45°	**3119**
I-connector, 2-way (left) 90°	**3201**
I-connector, 2-way (right) 90°	**3202**
I-connector, 2-way (left) 60°	**3209**
I-connector, 2-way (right) 60°	**3210**

Components for FoldUp	Item No.
Double acting hinge, chrome, black	**3303**

Backwall supports	Item No.
Outer support, 1 pair	**2303**
Inner support	**3405**

Feet	Item No.
Each base should be combined together with a leg.	
Straight base	**5800**
Round base, chrome, Ø 15 cm	**5801**
Round base, grey, Ø 24 cm	**5805**
I-leg (outer)	**5820**
I-leg (outer), extra support	**5821**
U-leg (inner)	**5822**
U-leg, triangle 60°	***5823***
U-leg, square 90°	**5824**
U-leg, hexagon 120°	**5825**
U-leg, 3-way (left)	**5826**
U-leg, 3-way (right)	**5827**
U-leg, 4-way	**5828**

Metal table tops	Item No.
Triangle, 29,7x29,7x29,7 cm	**5208**
Triangle, 50x50x50 cm	**5207**
Triangle, 70x70x70 cm	**5206**
Triangle, 70x70x100 cm	**5214**
Square, 50x50 cm	**5201**
Square, 70x70 cm	**5200**
Rectangle, 50x70 cm	**5203**
Rectangle, 35x70 cm	**5204**
Triangle with hole for "business card collector", 29,7x29,7x29,7 cm	**5215**

Table top holders	Item No.
U-connector with table top holder	**3009**
H-connector with table top holder	**3109**
Table top holder, stainless steel	**5893**
Table top holder, coloured	**5893**

Table top holders should be used when a frame (with panel) is used as a table top, instead of a metal table top. With table top holders, ***any size*** *of table top can be fitted.*

Extras	Item No.
T-hook for demounting connect.	**5890**
Connector to aluminium pole	**5891**
Joining bracket for 90°, chrome	**5900**
Joining bracket for 60°, chrome	**5901**
Rubber plugs for H-connectors	**5892**
Single acting hinge, chrome	**3301**

List of Connectors – LinkUp

3000
U-connector, standard

3001
U-connector, triangle 60°

3002
U-connector, square 90°

3003
U-connector, hexagon 120°

3004
U-connector, 180°

3005
U-connector, side insert

3006
U-connector, 3-way cross 90°

3007
U-connector, 3-way cross 120°

3008
U-connector, 4-way cross 90°

3009
U-connector, with table top holder

3010
U-connector, 3-way (left)

3011
U-connector, 3-way (right)

3015
U-connector, 45°

3100
H-connector, standard

3101
H-connector, triangle 60°

3102
H-connector, square 90°

3103
H-connector, hexagon 120°

3104
H-connector, 180°

3105
H-connector, top frame

3106
H-connector, 3-way cross 90°

3107
H-connector, 3-way cross 120°

3108
H-connector, 4-way cross 90°

3109
H-connector, with table top holder

3110
H-connector, 3-way (left)

3111
H-connector, 3-way (right)

3112
H-connector, combi-unit

3113
H-connector, 3-way

3115
H-connector, 45°

3118
H-connector, 3 way 45° (left)

3119
H-connector, 3 way 45° (right)

3200/3203
I-connector, for backwalls

3201
I-connector, 2-way 90° (left)

3202
I-connector, 2-way 90° (right)

3209
I-connector, 2 way 60° (left)

3210
I-connector, 2 way 60° (right)

Technical specification Flexiframe

Origin
Flexiframe is produced and developed in Sweden by Mark Bric AB.

Material
The frame profiles are produced in durable Polyvinyl-plastic. The corner pieces are produced in polypropylene-plastic.

Colours
Profiles are produced in the following standard colours:
White (51), grey (52), red (53), blue (54), black (55), brown (56), green (57), beige (58), metalic grey (59), yellow (60), teal (61), burgundy (62), purple (63), hunter green (64), orange (65) and clear blue (66).

Information on frame sizes
All sizes given for the frames in brochures, price lists etc. are insert panel size (size of the panel to be inserted into the frame).

Further frame measurements are as follows:
Overall size = Panel size plus 28 mm
Visible panel size = Panel size less 20 mm
Cutting size of profile = Panel size less 28 mm

For example:
Panel size: 700 x 1000 mm
Overall size: 728 x 1028 mm
Visible panel size: 680 x 980 mm
Cutting size of profile: 672 x 972 mm

Corner types
There are two types of basic 90 degree corners: Rounded and square.
- ***Single frames*** are delivered with ***rounded corners*** as standard.
- Frames in ***backwalls and other displays and exhibition kits,*** such as tables and towers/crosses, are delivered with square corners as standard.

Assembly of frames
- ***Single frames*** ordered without panels are delivered ***unassembled.***
- Frames in ***backwalls and other displays and exhibition kits***, such as tables and towers/crosses, are always delivered assembled in cardboard boxes. Also for units ordered without panels.

Opening of frames
- ***Single frames*** are delivered with ***top opening*** on the short side for portrait size (except 70x30 cm and 50x20 cm with opening on the long side for landscape size) for easily changed insert.
- Frames in ***backwalls and other displays and exhibition kits,*** such as tables and towers/crosses, are delivered as closed frames. On these frame sections there is a marking label on the frame profile to indicate which side of the frame to take apart. Just pull the corners out of the profile to change the infill panel.

Panels
Most panels with a maximum 5 mm thickness can be used inside the frames. Panels should be the exact size to avoid instability of display units. When suspending single frames, we recommend the use of light-weight panels.

Physical properties
We recommend interior use of the frames.
Min.temp: -20 deg. C / Max.temp: +50 deg. C
UV-radiation
To minimize colour changes we recommend you to avoid darker frame colours, for example black, red and blue, in direct sun light.

Flammability
UL 94 V-O (low)

Connectors
Frame connectors are produced in zinc-plated steel.

Table tops
Table tops are produced in white painted aluminium. We recommend that table top loading should not exceed 30 kg.

When building table displays, the frame insert panels must be accurately cut to size and squareness. This will ensure the maximum strength and stability of the table.

1

Consisting of:
- 1 Flexiframe Basic 6 backwall with header, width 220 cm , item 7023.
- 1 Flexiframe Demo-counter, item 6100.
- 1 SwingUp literature rack, item 83020.

Item no. 7024

2

Consisting of:
- 2 BannerUp 88 cm wide roll-ups, item 81126.
- 1 SnapUp Mini-counter, item 82038.
- 1 SwingUp literature rack, item 83020.

Item no. 7025

Black Line
A series of elegant Exhibition Kits

*We now offer a number of highly functional **"Black Line"** exhibition kits consisting of top quality Mark Bric products – a guarantee for long time use without any problems.*

Each kit consists of a background graphic screen, a counter unit and a literature rack – normally what you need for a successful mini-exhibition. All in black to give that sophisticated and elegant look.

Ideal to use at trade shows, during events, in hotels, reception areas, airports etc.

*All units are delivered in **padded transport bags.***

The kits are available in other colours as well. Contact us for more info!

3

Consisting of:
- 3 BannerUp 88 cm wide roll-ups, item 81126.
- 1 SnapUp Maxi or Midi desk, item 82240/82238
- 1 SwingUp literature rack, item 83020.

With Maxi desk **Item no. 7026**
With Midi desk **Item no. 7029**

4

Consisting of:
- 1 SnapUp MP2 kit, 3x3, width 255 cm, item 7812.
- 1 SnapUp Maxi or Midi desk, item 82240/82238
- 1 SwingUp literature rack, item 83020.

With Maxi desk **Item no. 7027**
With Midi desk **Item no. 7030**

5

Consisting of:
- 3 BannerUp 88 cm wide roll-ups, item 81126.
- 3 halogen spotlights, item 80015.
- 1 SnapUp Maxi or Midi desk, item 82240/82238
- 1 SwingUp literature racks, item 83020.
- 1 Business card collector, item 7620.
- 2 MultiMaster banner stands, item 86100.

With Maxi desk **Item no. 7028**
With Midi desk **Item no. 7031**

The Designer's choice

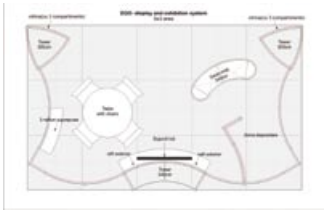
A top-of-the line Exhibition system

Hundreds of different designs

Choose from a variety of
Small, Medium & Large areas

Add-on attachments to EGO

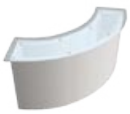
LCD screens / shelves / show-cases etc.



Standard EGO units

using the same basic components

Wall units



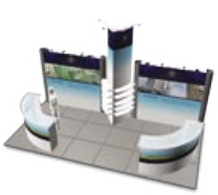
Reception units

Suspension units

Tower units

Combine EGO units

with other Mark Bric products



New Catalogues available:

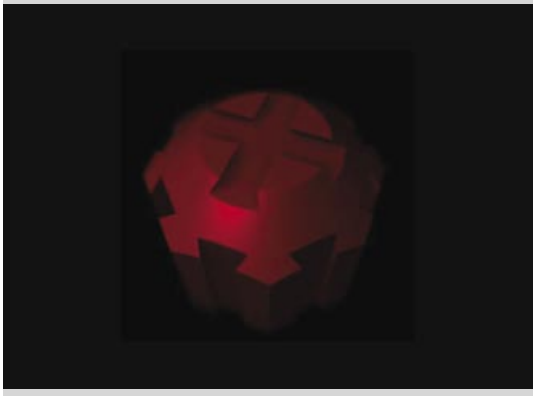
Exhibition & Display system

Real projects / real photos /
design ideas ...and more

Large Impact Displays

When a pop-up is not enough!

Standard trade shows
3x3 / 3x4 / 3x6
Promotion kits



Parts list / Price list

Components & Kits

EGO Exhibit

The Mark Bric concept and guarantees

Confidence in Mark Bric

OUR QUALITY – YOUR GUARANTEE

All Mark Bric products are manufactured with the highest standard of workmanship and the best quality of materials available. All products are constantly subjected to demanding quality control, well tested on the market and designed to provide years of trouble-free use.

PRODUCT DESIGN

The design of our products is always aiming to achieve the utmost in functionality, attractive looks, quality finish and close attention to the smallest detail. Last, but not least: All Mark Bric products have a user-friendly construction.

PRODUCT INNOVATION

Our goal is to be a leading producer, with up-to-date and innovative product solutions. Our products will give you the perfect tool to realise well-functioning and attractive displays and exhibits. Purchase a Mark Bric product and be sure to get a product aimed at the future.

WORLDWIDE NETWORK

You are most certainly always close to a Mark Bric distributor/dealer to solve your display needs. We have a world wide network of stock-keeping partners, well informed and trained on the Mark Bric product range. This gives you an assurance of excellent service at exhibitions all over the globe.

SERVICE

A most vital and integrated part of our company policy and always free of charge. You can take it for granted!

JUST IN TIME

An extremely important factor, when working with displays and exhibitions. Our own factory, with in-house production, guarantees flexibility and shortest possible delivery times. We have 30 years experience of export business and shipping.

PRICE

Our guiding star: Always to give our clients the highest possible value for money!!

Mark Bric Product Warranties

Our general policy for claims is a ”no questions policy”, built on trust and fairness between ourselves and our clients. If something fails, we will stand behind our clients 100% and are prepared to do the utmost to immediately solve the problem.

It is always important to gather the information about any problems with our products. This allows us to make continual improvements aimed at perfecting the Mark Bric product range in the areas of quality and durability.

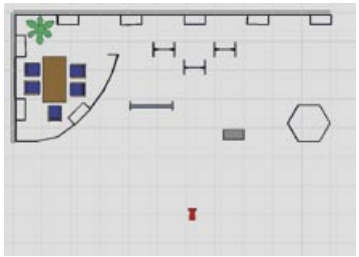
We hereby have the pleasure to inform you about our new improved warranties on our products:

- SnapUp	10 years warranty
- BannerUp	10 years warranty
- BannerRail - aluminium	10 years warranty
- SnappyFrame	5 years warranty
- Impression	5 years warranty
- BannerUp Lite	5 years warranty
- MultiMaster	5 years warranty
- SwingUp	5 years warranty
- Flexiframe	5 years warranty
- Banner Rail – plastic	1 year warranty

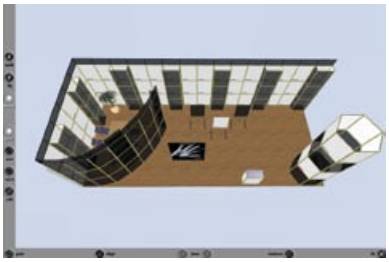
Under the general terms of this warranty, Mark Bric will, at its sole discretion, repair or replace any product covered by the warranty and found faulty during the course of normal use. All *system hardware is covered by this warranty against manufacturing defects in materials, quality or workmanship. The warranty does not extend to damage caused by negligence or abuse, nor does it protect against normal wear and tear, such as scratches, associated with routine use, as well as transport damages.

In the event of product failure or malfunctioning, please begin by contacting the Mark Bric dealer/distributor from which the system was purchased. In the event that the dealer cannot be located, please inform us by e-mail (display@markbric.se) about your problem.

EC Design



Build up the scene (a trade show stand, a show-room, a reception area etc.) in 2D.



Press a button and the scene is automatically transformed into 3D.

EcDesign – anybody can use it !

Mark Bric EcDesign is a unique computer programme (Windows based) for quick and realistic design of the Mark Bric products in 3D. It is extremely user-friendly. You do not have to be an educated CAD programmer, instead anybody can use it and create functional and “selling” presentations after a couple of hours training. EcDesign will save you time and money and definitely help you to increase the sales of the Mark Bric products.

Contact us for more info!

Mark Bric Sales Support Material

For Mark Bric distributors and dealers worldwide

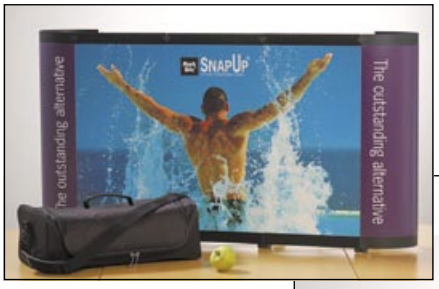
We believe strongly that a wide range of functional and attractive sales tools and demo products are important in the process of marketing our products. They will help you to increase the sales of the Mark Bric products and are definitely worth the investment.

Moving pictures are perfect in showing how easy-to-use the Mark Bric products are. Ask for our film CD´s. A reference photo CD for Flexiframe is also available.

A variety of Mark Bric bestsellers, with striking graphics, make an attractive and representative showroom arrangement.

EGO demo and showroom kits.

Request our special folders for the **Mark Bric Sales Support Material**



The Mark Bric "Mini-Models"

Why get exhausted by carrying full scale products to every sales call?
Instead let the "mini-models" do the job for you. They are exact copies of the regular sizes and will perfectly show the function of the product.
Indispensable for all Mark Bric dealers!

BannerUp®

BannerRail

FlexiFrame®

Impression™

MultiMaster™

SnapUp®

SwingUp™

SnappyFrame™

EGO EXHIBIT™

OUR QUALITY – YOUR GUARANTEE

All Mark Bric products are manufactured with the highest standard of workmanship and the best quality of materials available.

All products are constantly subjected to demanding quality control, well tested on the market and designed to provide years of trouble-free use.

BannerUp® is a registered trademark by Mark Bric AB. EUR patent no. 1285421. U.S. patent no. 7,040,372. China patent no. ZL00819992.2. EU Design Application No. 001136386
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